

EXCLUSIVE! TRAPPED IN THE CLOSET OUTTAKES

MAD^{IND}®



INSIDE: iPod iToons

Plus:
EVERYBODY HATES CHRIS
GAY COWBOYS
STUPID BARBIE DOLLS

DIRECT SALES

#463 MARCH 2006 \$3.99 CHEAP!



4 6 3 1 1 >

\$5.50 CANADA

madmag.com

Many long-time smokers end up having a coffin fit!



FRONT COVER ARTIST:
MARK FREDRICKSON

MAD

MARCH 2006

NUMBER 463

DEPARTMENTS

50

LETTERS AND TOMATOES DEPARTMENT

Random Samplings of Reader Mail..... 2

RANDOM ACTS OF MINDLESS DEPARTMENT

The Fundalini Pages..... 6

ROCK OF AGES AGO DEPARTMENT

"Everybody Berates Chris" (A MAD TV Satire)..... 10

HOMO ON THE RANGE DEPARTMENT

Ugly Issues Gay Cowboys Are Forced to Contend With..... 15

Q & A-HOLE DEPARTMENT

MAD's All-Inclusive Do-It-Yourself George W. Bush Press Conference..... 20

JOKE AND DAGGER DEPARTMENT

Spy Vs. Spy..... 22

MATERNAL DAMNATION DEPARTMENT

What Your Mother Is Not (A MAD Pull-Out Poster)..... 24

SERGE-IN GENERAL DEPARTMENT

A MAD Look at Multiplexes..... 30

ANGSTER'S PARADISE DEPARTMENT

Monroe and...The Right to Die Part II..... 33

LICENSE TO SHILL DEPARTMENT

Go Fetch!..... 37

RETURN TO SLENDER DEPARTMENT

You Know It's Time For Your Mailman to Get Gastric Bypass Surgery When..... 38

MP3'S COMPANY DEPARTMENT

MAD Presents iToons..... 42

IN BLOG WE TRUST DEPARTMENT

Planet Tad!!!!!!..... 44

ROAMING WASN'T BILLED IN A DAY DEPARTMENT

MAD's Fearless Breakdown of 500 Free Cell Phone Minutes..... 46

LIP STINKING DEPARTMENT

MAD's Inescapable Trapped in the Closet Outtakes..... 48

GUISE AND DOLLS DEPARTMENT

Barbie Movie Tie-Ins That Never Were..... 50

HALL YOU CAN EAT DEPARTMENT

7 Periods Closer to Death..... 52

MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas" by Sergio Aragones
Various Places Around the Magazine



44



MAD (ISSN 0024-9318) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues \$24.00 or 24 issues \$45.00 or 36 issues \$60.00. Outside U.S.A. (including Canada): 12 issues \$30.00 or 24 issues \$57.00 or 36 issues \$78.00. (Canadian price has GST tax included.) Entire contents © copyright 2006 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 52345 Boulder, CO 80322-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satire purpose to a living person is a coincidence. Printed in U.S.A.



THE KICK SENSE

I have been a fan of your magazine for almost three years now, and I know of the "Usual Gang of Idiots" infinite wisdom. Therefore, I humbly ask for your advice. I am thirteen and I'm in eighth grade. Most of my friends signed up for sports. I did not sign up for anything (I'm not the athletic type of guy). Near the end of the day, my English teacher (who is also the soccer coach) approached me and said "Hey Benny Boy! How come I don't see your name on the sign-up sheet? We could really use you on the team!" And with that, he signed my name up for soccer. I'm not meant for soccer! I'm meant for playing videogames! Please tell me what to do about this fiasco. Oh, and give a shout to John Caldwell. He writes some real funny crap!

Ben Randolph, Dayton, OH

Ben It Like Beckham — Well, your coach certainly has a point and seems to have your best interest in mind. Playing on the soccer team teaches coordination, cooperation and sportsmanship. On the other hand, it would also teach sweatiness, breathlessness and cramping — which, as you've stated, is just not up your alley. Fortunately, we've come up with a solution that is bound to make everyone happy. A little something called FIFA '06 Soccer for the PlayStation, Xbox and GameCubel! Failing that, just play your portable until your coach benches you and you no longer have to play! —Ed.

This summer I was in Los Angeles and I went to a taping of *According to Jim*. After the show my dad took a photograph of Jim Belushi and me, with Jim holding a MAD. He's a pretty funny guy, maybe that's why he didn't mind posing. Don't ask why he was wearing a bathrobe.

Michael Bloom, Iowa City, IA

Bloomer — You've struck gold! Inadvertently, you have given us an idea for an exciting new Letters Page feature — MAD Celebrity Shower Snaps! Simply get a picture of your favorite star fresh out of the shower (sorry no bath shots allowed) and you'll get a three-year MAD subscription, a signed loafah from the MAD staff and possibly a restraining order from said celebrity! Sadly, even as you read this, our crack legal department has advised us that this feature is completely illegal — so congratulations to you Bloomer, our first and last winner! —Ed.

THE ANSWER MAD

Although it hasn't run in a while, we are elated to announce the return of a much-beloved Letters Page feature — "The Answer MAD." For those of you unfamiliar with the concept, we answer actual letters that have appeared in other magazines' letters section. This month's chestnut is from the January 16th edition of *People* regarding a story about Brad Pitt adopting Angelina Jolie's children.



This news has kept me smiling. I hope the skeptics out there will remain silent and allow this new family to thrive.

A.N., San Francisco, CA

A.N. — We are so glad that this story gave you so much joy. Here are some other things that "keep you smiling," we suspect: Re-runs of *Joan of Arcadia*, those precious Anne Geddes photographs, the little red pills prescribed by your doctor and, of course, anything shiny. We hope just reading this list will tide you over until some other celebrity that you will never meet does something that doesn't matter and has no effect on your life whatsoever!



The Big Easel

This is my rendition of what's his face. I'm probably the oldest fan of MAD. I am a cartoonist going way back. You see I am 82 years young and enjoy the great cartoonists you have working for you.

Roland Starry, Delano, MN



Starry Night — If it's true that "you get better with age," we'd hate to see your artwork from when you were 60! Thanks for the drawing and remember, practice makes perfect! —Ed.

ROLAND'S ALFRED PORTRAIT (ABOVE)
AND HIS EQUALLY-MORONIC SELF-PORTRAIT

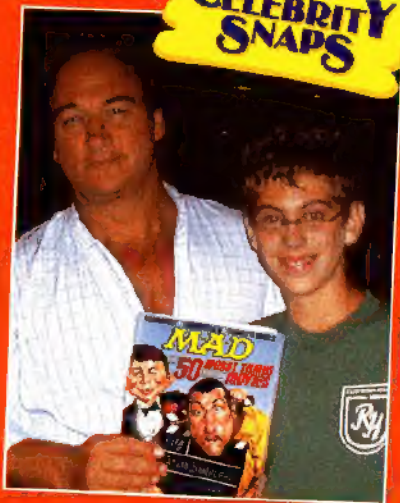
ELECTILE DYSFUNCTION

In an article in the *New York Daily News* following the 2005 Mayoral election, the paper pointed out some of the names that voters wrote-in as their own choice for Mayor. Among the names were Daffy Duck, Jesus Christ and MAD's own Alfred E. Neuman. We haven't heard the results yet, but we just hope Alfred's name doesn't end up on the recent Iraqi Presidential ballot — they have enough problems over there!

Odd Hizzoners



MAD CELEBRITY SNAPS





MAD KIDS

featuring

GAMES

POSTERS

LOTS OF LAUGHS

PUZZLES

INTERVIEWS

plus the all-new adventures of

SPY VS. SPY JR.!

SUBSCRIBE NOW!

1 YEAR (4 issues)
for \$12.99! (cheap!)

**A 35%
SAVINGS OFF
NEWSSTAND PRICE!**

TO ORDER CALL
1-800-688-8210

OR SEND CHECK
OR MONEY ORDER TO:
MAD KIDS
P.O. BOX 55074
Boulder, CO 80322-5074

When calling please mention code ABL5M1.

Outside U.S. (including Canada) add \$6 (includes GST). Issues are Mar., May, Aug., Dec.

Allyl 2-chloro-4-nitrophenyl ether 15 (1.0 g, 3.5 mmol) was dissolved in 10 mL of CH₂Cl₂ and 10 mL of 10% NaOH aq. solution was added. The mixture was stirred at room temperature for 24 h. The mixture was extracted with 10 mL of CH₂Cl₂. The organic phase was dried over anhydrous Na₂SO₄ and concentrated under reduced pressure. The residue was purified by silica gel column chromatography (10% EtOAc in CH₂Cl₂) to give 16 (0.4 g, 40% yield).



READ WITH ANGER

I bought my first MAD (issue #460) and I was astounded. The things that you publish in the magazine are age inappropriate for an adult. I am not happy at all. I was disgusted at the "Everyday Pet-Peeves of Second Rate Superheroes" and "Extreme Once-Over: Home Repetition." This was very inappropriate. You made the cast bad people, but in the real picture they are wonderful people helping others who need help. I hate your magazine! By the way, this was my first and last MAD magazine — you should be ashamed of yourselves!

Shelby Carico, Norton, VA

Shel-shocked — We couldn't agree with you more. We are disgusted by some of the things we print as well — for example, your letter. We're sorry that was the last issue you will read, because we really wanted you to get this special message (we hope you find it age appropriate) — Get a life and stop your stupid whining! Thanks for writing! —Ed.

FLUSH TO CONCLUSIONS

My name is Cory Adams, and I was wondering if you could settle a little dispute me and my friend Tyler have been having. This argument started when Tyler and I were going through some of my older issues of MAD, when we came across a picture of the MAD official toilet paper. Tyler immediately said that it would be a stupid thing to own since the ink would rub off on your butt as soon as it would touch anything wet. I quickly disagreed with him and a week and a half later, we are still arguing about it. I have lost many nights of sleep over this and I was wondering if you could settle this disagreement so we can get back to our everyday lives.

Cory Adams, Address Withheld

Less is Core — After reading your letter, we were just as anxious as you to settle the argument, so we called in resident toilet paper aficionado Charlie Kaddu. He commissioned a study using lab rats, which conclusively proved that MAD toilet paper does not stain one's backside, even after several uses. (Unfortunately, the same could not be said for your letter!) We're glad we could help settle your little dispute! —Ed.

Make A Dumb Wish Foundation™

I am a 6th grader from Kyrene Middle School. I read MAD Magazine a lot. I even get it delivered to my door every month. I read MAD because it's something to do. I like MAD because that's one of the only things I like to read. I would now like to make a dumb wish for the the *Make A Dumb Wish Foundation™*. Can you invent a calculator that when you point it at something, it counts all of the things up and tells you how much is in the pile. I wanted to do this to prove my math teacher, Mr. Dillon, wrong. Thank you for taking the time to read my letter. Thank you for letting me request my dumb wish and thank you for keeping up with all the funny things you write.

Charlie Cameron, Tempe, AZ

Cam'ton — You're not the first to ask us for this. Not a day goes by that we don't get a letter from a reader begging us to invent a calculator that counts whatever it is pointed at. Your impassioned letter was the one that finally motivated us to get off our rear ends, grant this dumb wish and invent this important and vital instrument. It took us nearly all morning, but by the time *Live with Regis and Kelly* was over, we had our calculator. And what better thing to test it on, than your own missive? Here are the results:

- Number of words in your letter: 137
- Number of lines in your letter: 18
- Number of fibers in the sheet of paper your letter is written on: 1,354,999.

Sadly, when we tried to calculate the number of dumb things in your letter, the calculator was overloaded and blew up in our hands. Technically, we did grant your dumb wish, and you owe us a new calculator because of the explosion. Oh, and also, long-time MAD writer Arie "Man about town" Kaplan has third degree burns covering 90% of his body. Thanks for writing the *Make A Dumb Wish Foundation™*. —Ed.

LIVE FREELANCE OR DIE

One day, I was at Wal-Mart leafing through the tabloids, I saw the most utterly horrifying thing — two articles by MAD artists! I was shocked and embarrassed to find articles by Sergio Aragones and Peter Bagge. I at first thought that they were going traitor on you, but then I realized they probably needed the extra cash to feed their families.

Stuart Watson, Brownsburg, IN

Stewie — We were not as shocked and embarrassed as you. Plenty of MAD freelancers have side gigs to help make ends meet. For example, John Caldwell spends his afternoons rooting through dumpsters looking for cans to turn in for deposit (and if there's a mouthful of backwash soda or beer in the can, all the better for J.C.)! Then there's Jacob Lambert, who donates plasma (under different aliases) several times a week. And Teresa Burns Parkhurst runs a surprisingly profitable cockfighting league in the Bronx! Given what MAD pays its artists and writers, we're not surprised our freelancers are out hustling for bucks! —Ed.

ENVELOPE OF THE MONTH: S.V.U. (SPECIAL VICTIMS UNIT)

On November 22, 2005, I was walking to the post office to mail my latest "Envelope of the Month" to you. I had the envelope in a plastic bag and I was holding onto the plastic bag as I walked. Unfortunately, it was a cold and windy day. I was about 3/4 of the way to the post office when I realized the bag was empty. I walked back, retracing my steps looking for the envelope. I could not find it. The next day, I walked up and down the street again looking for it. In addition to all this, it had snowed outside. Whether someone found the envelope and kept it, or mailed it to you, or threw it out, or maybe it is outside in the snow, I just don't know what

happened to the envelope. Fortunately, I photographed the envelope before I lost it.

Jim Hutchings, Ontario, Canada

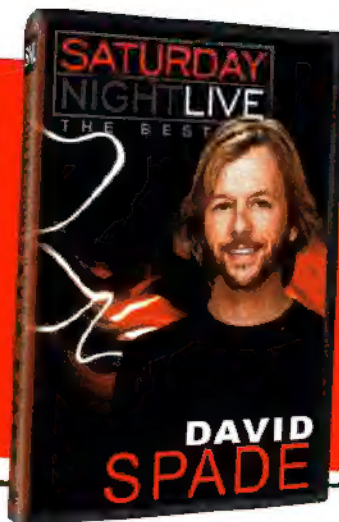


Jimbo — Not since the theft of Munch's "The Scream" has the art world been so rocked! Sadly, there's a thriving black market for stolen MAD Envelopes of the Month artwork. We're sorry, Jim, that you're a victim of this heinous crime and we urge any reader with helpful information to step forward now. To further aid in the search, we have digitally aged the envelope to show what it would look like today. Please help us retrieve this piece of priceless (to Jim) artwork! —Ed.



READER ALERT!

For all of you fans of *The Showbiz Show* and those Capital One commercials, we have a special treat for you! If we printed your letter on this month's Letters Page, you get a free copy of *Saturday Night Live* — *The Best of David Spade* on DVD courtesy of Universal Home Video! For all you suckers who didn't get their missives printed — the DVD is on sale now!



LIVE AND LET SPY

Toy Fare magazine, (the guys partially responsible for Cartoon Networks' *Robot Chicken*) ran this *Spy Vs. Spy* take-off in a recent issue. We look forward to future mash-ups from the magazine including: *Bitterman Begins*, *7 Periods Closer to Neil Gaiman's Death* and *Crouching Tiger, Hidden Fold-In!*

SPY VS. SPY: A LOE N-PREDATOR



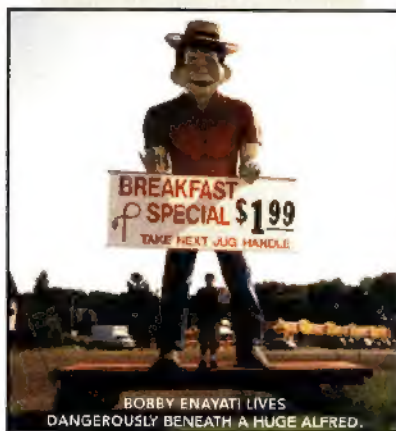
NEXT MONTH IN MAD #464 ON SALE MARCH 21!

WE GO APE OVER KING KONG!

ALFRED SIGHTINGS

Alfred turns up in the weirdest places — and we're counting on eagle-eyed readers to spot them all! We know you don't have much else going on, so get out there, get lookin' and send the photos to: Alfred Sightings, c/o MAD Magazine, 1700 Broadway, New York, NY 10019. If we print your picture, you'll receive a one-year MAD subscription!

Congratulations to Bobby Enayati of Paramus, NJ on being the first to send in his Alfred sighting.



My family and me were on a recent trip to Six Flags. On the way, what do my eyes see? Who other than Alfred E. Neuman! Luckily, I had brought a few issues for the trip. So what do I do? I forced my mom to make a u-turn and take a picture of me! Unfortunately, I am not ten feet tall and I couldn't give an issue to Alfred!

NEXT MONTH IN MAD CLASSICS #6 ON SALE MARCH 21!

FULL HOUSE, CAUSE-OF-DEATH BETTING ODDS AND MONROE!

MAD

William M. Gaines
founder

John Ficarra
editor

Editorial:

Charlie Kaddau, Joe Raiola,
Jonathan Bresman *senior editors*

Amy Vozeolas, Greg Leitman,
Dave Croatia *associate editors*

Nick Meglin *contributing editor*

Dick DeBartolo *creative consultant*

Art Department:

Sam Viviano *art director*

Nadina Simon *associate art director*

Patricia Dwyer *assistant art director*

Ryan Flanders, Brian Durniak,

Doug Thomson *production artists*

Leonard Brenner *graphics consultant*

Administration:

Paul Levitz *president and publisher*

David McKillips *vp — associate publisher*

Georg Brewer *vp — design & DC direct creative*

Richard Bruning *senior vp — creative director*

Patrick Cadden *executive vp — finance & operations*

Chris Cammelli *vp — finance*

John Cunningham *vp — marketing*

Tori Cunningham *vp — managing editor*

Stephanie Florman *senior vp — sales & marketing*

Alison Gill *vp — manufacturing*

Rich Johnson *vp — book trade sales*

Hank Kaulitz *vp — general manager — WildStorm*

Lillian Levenson *senior vp & general counsel*

Paula Lowitt *senior vp — business & legal affairs*

John Nee *vp — business development*

Gregory Novack *senior vp — creative affairs*

Cheryl Rubin *senior vp — brand management*

Jeff Trojan *vp — business development, DC direct*

Bob Wayne *vp — sales*

Contributing Artists
And Writers
the usual gang of idiots

FOR ADVERTISING
INQUIRIES ONLY,
PLEASE CALL 212-636-5520!

For SUBSCRIPTION Questions:

Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to www.madmag.com or call 1-800-4MAD-MAG (U.S. and Canada only) or write to P.O. Box 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

VISIT OUR WEB SITE!
madmag.com

HOW TO REACH US

Please Address Correspondence To:
MAD, Dept. 463, 1700 Broadway,
New York, New York, 10019.

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

Fax MAD at 212-506-4848!

THE FUNDALINI

UNEXPECTED ENTRIES IN THE PRESIDENTIAL LINE OF SUCCESSION

If something happens to the President, the Vice President takes over. But after that, it gets a little foggy as to who's next in line!

#13 CEO of Exxon



#307 Any Oscar Winner for Best Wardrobe Design



#925 Most Recent Winner on Survivor



#172 Current Penthouse Pet of the Year



#800 The Guy Who Does the Voice of Mayor Quimby on The Simpsons



#689 Mayor McCheese



#497 Reigning Buick Open Champion



#278 Guinness Book of World Record's "World's Tallest Man"



#880 Manager of the Washington Nationals



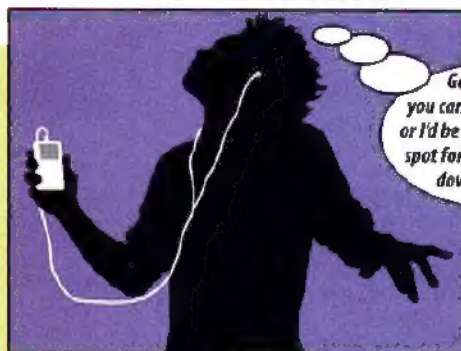
#998 Geena Davis



THE GODFREY REPORT

IN	FIVE MINUTES AGO	OUT
Horseplay	Rough-housing	Fisticuffs
Navigators	Helmsmen	Coxswains
Fender benders	Head-on collisions	Rear-endings

IPOD THOUGHTS



"Cool" my ass! These silhouette ads are just a way for those cheap Apple execs to screw us over on modeling fees!



TITLES HOLLYWOOD IS CONSIDERING FOR A KING KONG SEQUEL

- 1 King Kong II - The Wrath of Kong
- 2 The King Kong of Comedy
- 3 My Big Fat Greek Ape
- 4 There's Something About Kong
- 5 The Kongfather
- 6 King Kong 2 - The Empire (State Building) Strikes Back
- 7 The King Kong of Queens
- 8 King Kong 2: Dude, Where's My Banana?

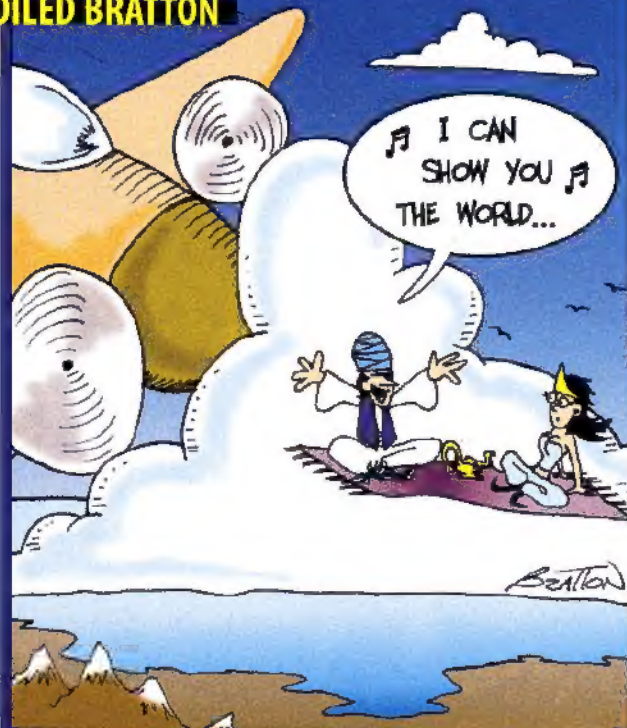


DUCK DROPPINGS



PAGES

SPOILED BRATTON



The squeamish cartoon reader may want to look away in about 0.32 seconds.

TABLOID CELEBRITY COMBO NAMES YET TO COME

It all started when tabloid magazines combined Ben Affleck's name with Jennifer Lopez's and came up with "Bennifer."

They followed that up by combining three celebrity names — Brad Pitt, Jennifer Aniston and Angelina Jolie to give us "Brangelina."

Most recently, it's been Tom Cruise and Katie Holmes — "Tomkat"

Because we know that tabloid rags will stop at nothing to attract dumb readers, how long before we see these name combos?



= "Ashtrey"

Ashlee Simpson + Trey Parker



= "Salmanellie"

Salma Hayek +

Nelly



= "Penngwen"

Penn Jillette +

Gwen Stefani



= "Carmel"

Carmen Electra +

Mel Gibson



= "Kevlar"

Kevin Smith + Lara Flynn Boyle

QWERTYJ GRAMMAR ROUNDUP VAXOLOTL

THE QUICK QUIZ!

Q: You knock on your friend's door, but he can't see you, so he asks "Who is it?" Do you answer "It's me" or "It is I"?

A: The correct grammar would be "It is I," but you will answer "It's me" because you sometimes sound like a dork when you use correct grammar.

FUN WORD FACT:

The record for most consecutive vowels in a word is seven, in "aiieeee," the sound of someone falling off a building. (It is sometimes spelled "aaieeee.")

HANDY WORD LIST OF THE MONTH: NON-HOMONYMS

Homonyms are words that are pronounced the same but spelled differently, such as "right" and "write," "pair" and "pear" etc. But what about words that are both spelled and pronounced differently? The following list of non-homonyms may be useful to you...

dog and **dig**
radiator and **salad**
pelican and **stapler**
garbage and **lilac**
car and **keyboard**
regurgitate and **chin**
zoologist and **alcove**

To find thousands more non-homonyms, just browse through your dictionary or visit our website!

THIS MONTH'S TIP:

The word "ain't" is an old word that can mean many things, such as, "are not," "is not," "am not," etc. Because of the fact that it is so convenient, established and easy to spell, you are not allowed to use it.

WORLD LANGUAGE FACT:

The letter "Q" is almost always followed by a "U" in English, but not in Middle East languages, which is as good as any other reasons we've heard for invading the region.

POIUYTOPRTMIVJ AQWUPOTRZEBIEQWUH

A CAREER IN LAW ENFORCEMENT is out of your reach due to your sad physical condition, antisocial behavior and those arrests for possession. So why not become an **OVERWEIGHT SECURITY GUARD** instead?

Many opportunities, all in locations where you will bump into people you went to high school with. All of the risk, none of the glory. Apply online now and save \$20 off of the laughably ill-fitting uniform you'll be required to purchase. www.1ardguard.biz

Drive the Car You've Always Wanted! Become a VALET

Hey, it's a step up from being a loser security guard, right? Plus, you can steal CDs and loose change. Who's going to stop you — the security guard?

Fenderding Valets 555-2375

GOING NOWHERE FAST? Want to?

How about a dead-end career in mall push-cart kiosk retail sales? You'll be queen of the gallery as you hold court on a tall stool, talk on your cell phone all day, gossip about those snotty goth bitches at Hot Topic and ignore customers. Choose from nearly three exciting concessions — from hair ribbons to hermit crabs! Apply in person at end of long unit corridor next to Jamba Juice in food court. Careful, floor's slippery!

LIVE STRONG!

Become a **RUBBER YELLOW LANCE ARMSTRONG "LIVE STRONG" BRACELET MACHINE OPERATOR**

Large manufacturing concern seeks machinist who can operate Rubber Yellow Lance Armstrong "Live Strong" Bracelet Machine to meet increased demand for rubber yellow Lance Armstrong "Live Strong" Bracelets. Previous operator mashed to death by machine when pulled into its gears by dangling rubber yellow Lance Armstrong "Live Strong" bracelet on wrist. Wait, why did we include that in this ad? Sadlad Manufacturing Co. 555-2759

Any

46 ST

83 ST W

Apptx.

Call Fro

86 ST/AMS

917-559-913

1600 sf

Any

46 ST

1200

street

call M

5951 E

Ht in

theatr

space!

83 ST W

Apptx.

Call Fro

86 ST/AMS

917-559-913

1600 sf

co

key. Fast

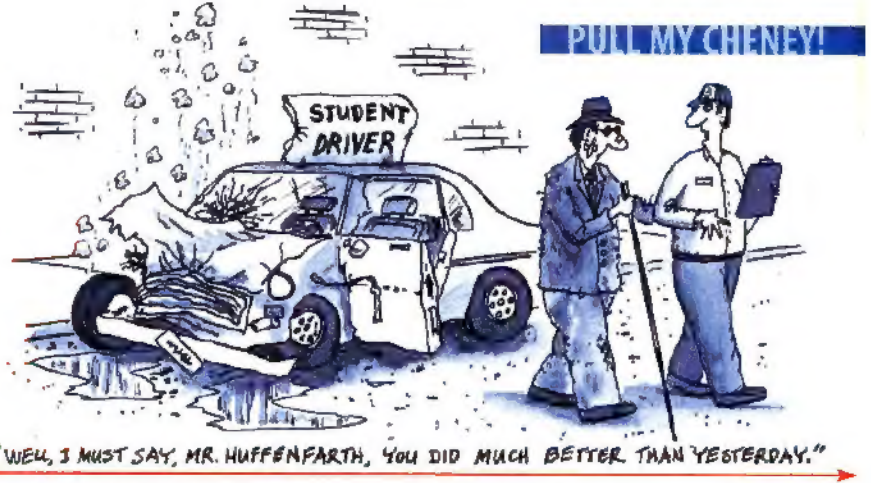
SOHO

1300sf

next to

Bro

ST



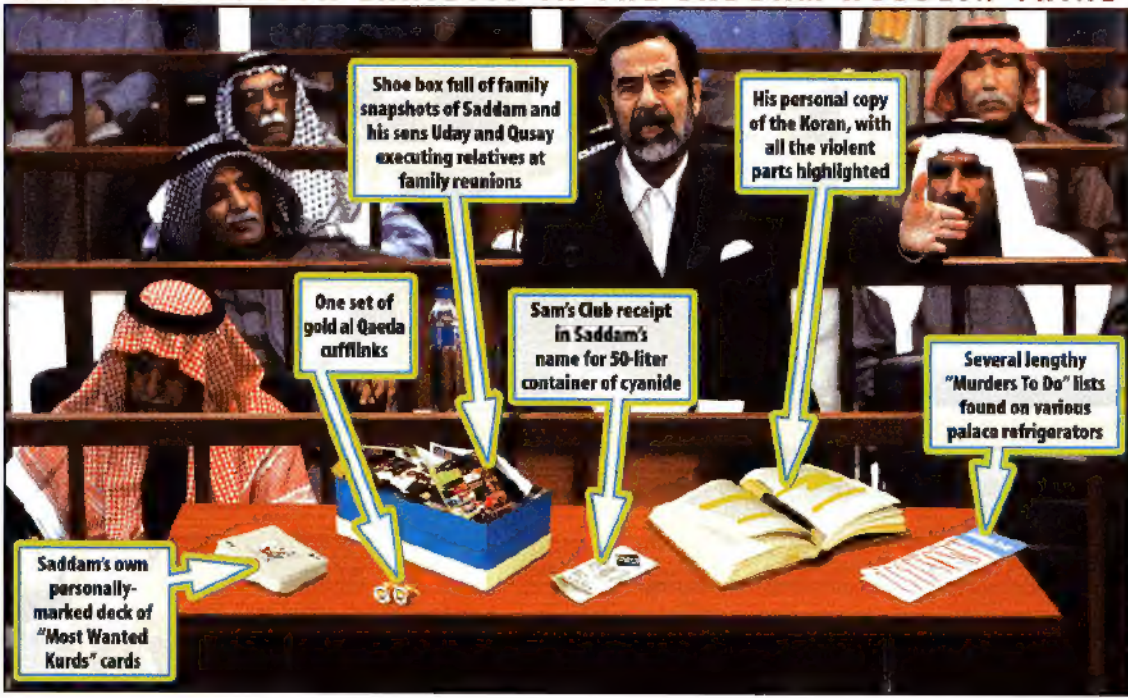
MELVIN & JENKINS'

GUIDE TO A DAY AT THE ZOO

Jenkins laughs as he tosses peanuts to the friendly chimps in the monkey house.

Melvin is more than ready to meet the challenge if those monkeys even *think* about flinging their feces his way.

KEY PROSECUTION EXHIBITS IN THE SADDAM HUSSEIN TRIAL



- ### FRIENDS OF FUNDALINI
- Deug Bratton
 - Scott Bricher
 - John Caldwell
 - Tom Cheney
 - Dick DeBartolo
 - Desmond Devlin
 - Duck Edming
 - Jeff Fatz
 - Jeff Kruse
 - Scott Maiko
 - Kevin Pape

PHOTO: AP/WIDE WORLD PHOTOS



ROCK OF AGES AGO DEPT.

I'm Chris Rock! First of all, let's get the four-letter words out of the way. F\$%^, mother %^\$&er, c*\$% s*8%\$r! Okay, there! You're not gonna hear that again because this is a nice, sweet show about my growing up in Brooklyn!

I love the past. I love nostalgia. That's why I ripped off the idea for this show from *The Wonder Years*, a nostalgic show from the past — namely the 1990s!

That TV series had voice-over narration and this one has a narrator, too. It's me! I get a chance to talk about the past and also slip in stuff from my act disguised as nostalgia. But mainly, I gripe about how everybody picks on me in...

every ber ch

It was not easy growing up in 1982 in Brooklyn. There were a lot of street toughs in the area. The main one was my Mom!

I'm gonna whup you till a week from next Thursday!

I'm gonna smack you 12 ways till Arbor Day!

Okay, Mom. I'll do my homework!

And the penmanship better be neat or I'm gonna whack you so hard your body will be here but your face will be rolling around the Bronx!

My Mom was tougher than locating the UPN network on your satellite dish!

Every day, Chris is bussed to school in the white part of town!

His parents want him to have better educational opportunities?

His Producers want him to have better comedic opportunities! They figure there are more sitcom possibilities with tough Italian and Irish white kids!

I'm Grog Marinara! I'm Chris' best friend at Capone Junior High! Actually, I'm his ONLY friend at Capone JHS! I'm thrilled Chris was bussed here!

Because you're a fan of racial diversity?

Because, until Chris transferred here, I was the nerd they were beating up every day!

body ates ris

This is my old neighborhood immediately one thing becomes clear Nobody here looks like Harry Potter or Ryan Seacrest or Brad Pitt or Paris Hilton The only thing white here is the stale Wonder Bread in my refrigerator! There you have it, only 10 seconds into the show and I've already managed to work in five pop culture references! Damn, I'm good!

It was called Bedford Stuyvesant It wasn't exactly Mayberry R.F.D. The year was 1982. Reagan was President. The J. Geils Band was hot and E.T. was the big movie that year!

That bike scene in E.T. could never have happened in Bed Stuy. Those bikes would have been jacked in 15 seconds!



My Dad was a hard-working man. He was thrifty. he was cost-conscious He was CHEAP!

Can I have six dollars for a record album?

What album?
Earth, Wind & Fire!

You don't need all three. Here's two bucks! Just get "Wind"!

I was the eldest of three kids. My job was to watch over my little sister, Tonta, and my brother, Droop, who was younger than me but taller and cooler.

These old clothes are too small for me. Mom wants you to have them!

Great! I'm the only guy in the hood with hand-me-ups!

PPPB BBBB!

This series is a refreshing change for UPNI

You mean a series about race relations?

I mean a series that's lasted more than five weeks!

I can't believe this is a Chris Rock show!

Where are the four letter words? Where's the edgy comedy? Where's the bite?

It's a nice, warm hearted, family sitcom!

The TV Guide tag should be: "Full House in 'da Hood!"

This Chris Rock has what I had!

You mean the storytelling artistry? The huge national popularity?

I mean the same night and the same time slot! Thursday nights at 8! After that, the comparisons end!





Every town has the same two malls: the one white people go to and the one white people used to go to! This has nothing to do with our story, but, as I said, I like to throw in stuff from my act! Okay, let's move on...



Fllllllight!!!

It's no contest! I'm bigger, badder and stronger!

You may be bigger, but I can cripple my opponent with comedy!

Okay little joke man! Good luck with your stand-up! Let's see if you're still standing up afterwards!



What happened?

The usual! Here are the totals for the season...



There seemed to be an unfair division of activities in my family! I did a lot of chores and Droop did a lot of women!

When I'm through making out with her you wanna shot?

First your old clothes, now your old girlfriends! Hey give me something that won't make me break out in a rash!



Even when I got a girl up to my room I didn't know what to do with her! My smoothest move was to show her my "Poster Wall." That was a mistake...

Who are they?

My heroes: Michael Jackson, O.J. Simpson and Ike Turner.

Wow!

They'll be legends for years and years!



Little did I realize that my wall was soon to become a police line-up!

What's going on now...plot-wise?

There is no plot! But the show has a collection of hot soundtracks from the late 70s and early 80s! It gives Chris a chance to strut his stuff and become the black Travolta!

It also gives the show a chance to wedge in one of their forced "surreal scenes"!



My folks never actually said they loved me! They showed their love in other ways! Like, instead of 48 chores a day, they'd give me only 46 chores a day!

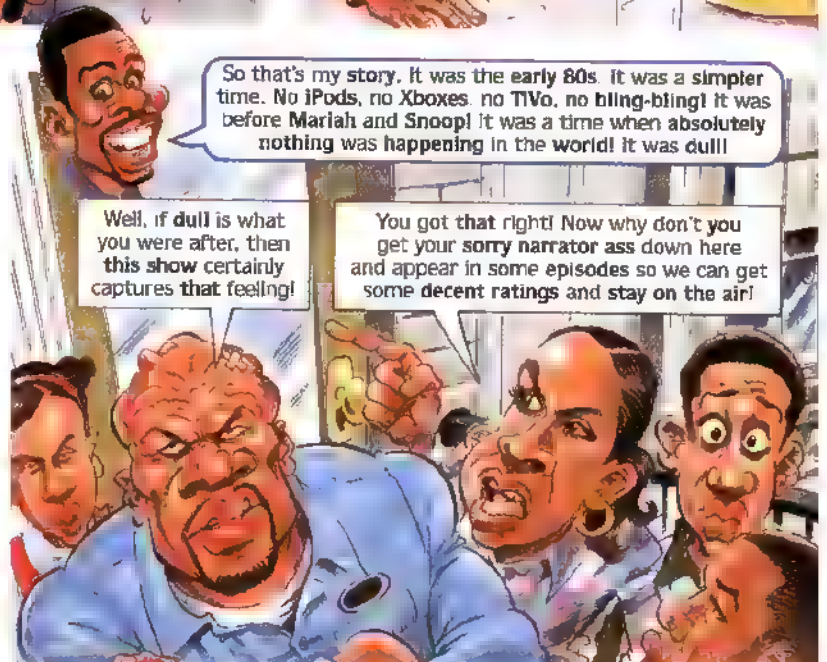
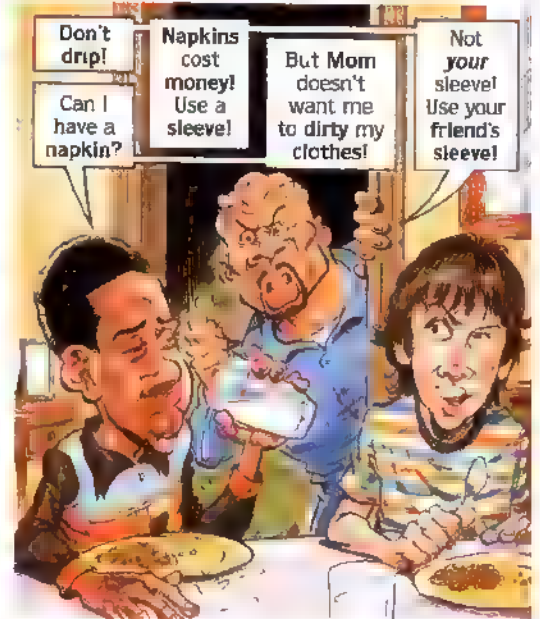
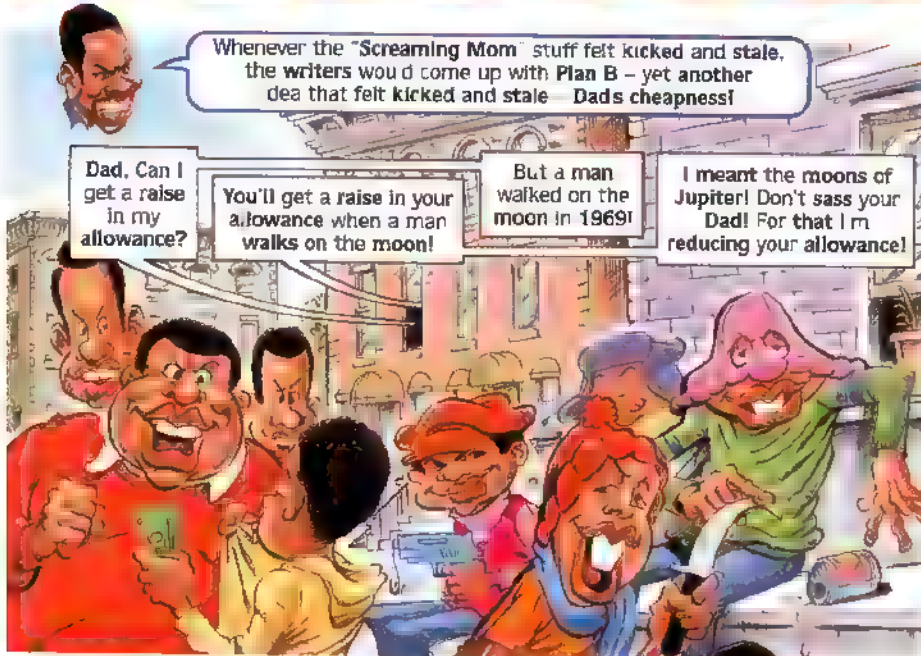
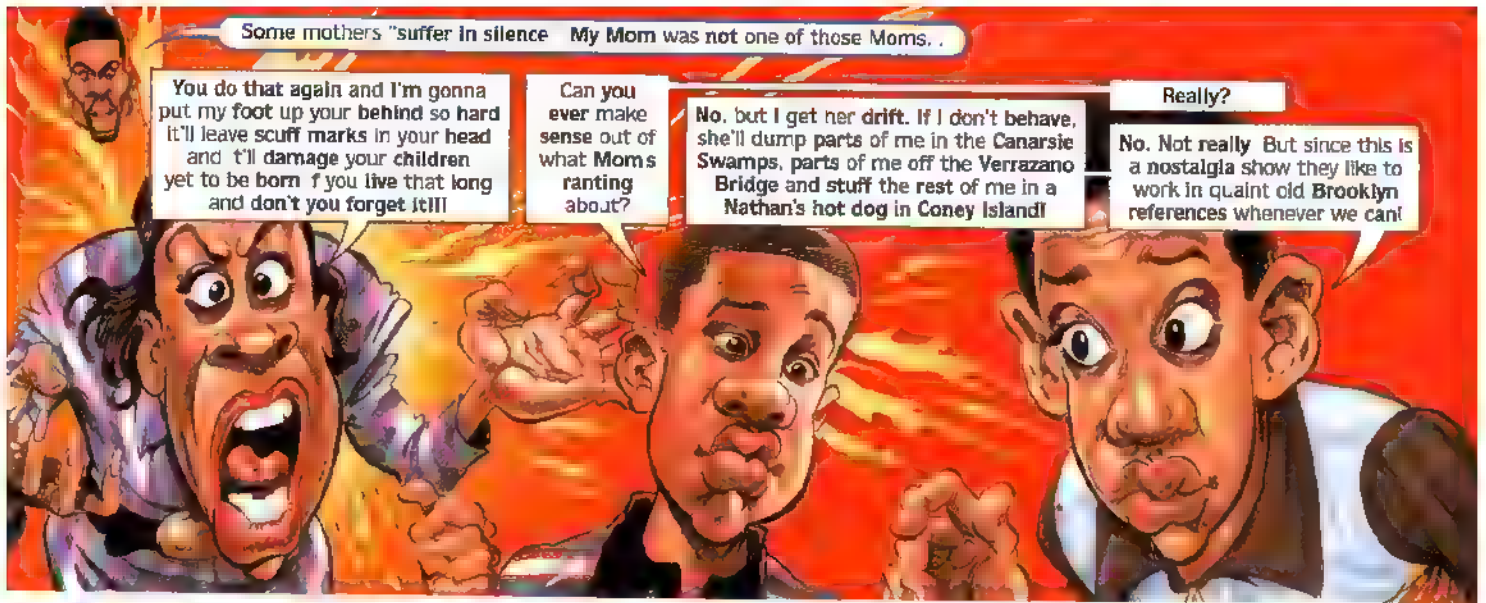
Chris! I want you to do a wash at the laundromat, pick up your Father's boots at the shoemaker, clean out the furnace and shovel the snow out of the driveway!

Shovel snow? It's the middle of May!

No excuses! Find some snow! Go to Canada! I don't want you sitting around on your butt doing nothing!

And rent a snow shovel! I'm not paying for a new one!







HOWDY! MY NAME'S ROY,
AND THIS HERE'S MY
LIFE PARDNER CLETIS!

WE'RE GAY COWBOYS!
WE'RE HERE, WE'RE QUEER
AND WE ROPE STEER...

WE JUST CAME FROM
THE SAGEBRUSH CINEMA
WHERE WE SAW
"BROKEBACK MOUNTAIN"
THE NEW MOVIE THAT
FOCUSES ON THE
DIFFICULTIES OF BEING
A GAY CABALLERO!

SO IF YOU'RE
HANKERIN' TO LEARN
MORE ABOUT
OUR STRUGGLES,
YOU COME TO THE
RIGHT PLACE,
HOMBRE!

YOU HEARD RIGHT.
I'M HIS LIFE PARDNER!

...SO GET USED TO IT!

WHILE IT WAS
PURDY GOOD, IT
ONLY SCRATCHED
THE SURFACE
AS TO WHAT WE
GO THROUGH.

YUP.
TAKE A GANDER
AT....

JOHN
CALDWELL'S



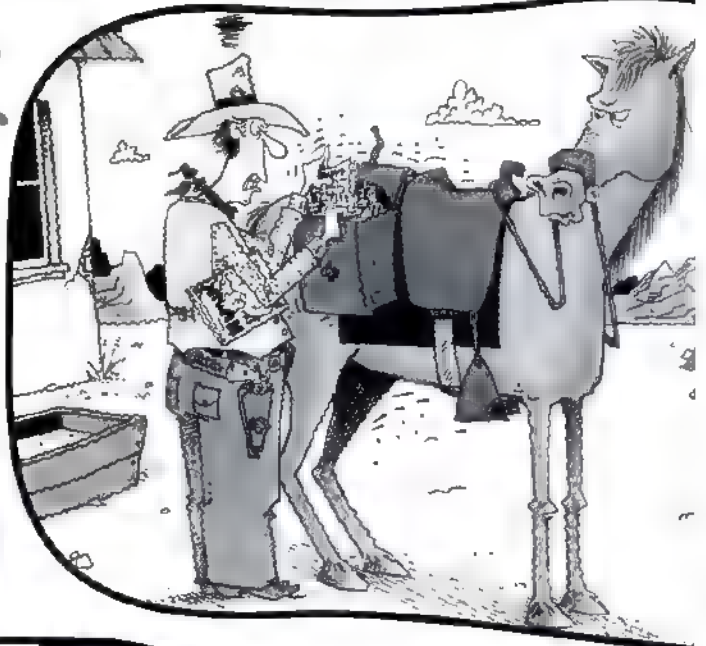
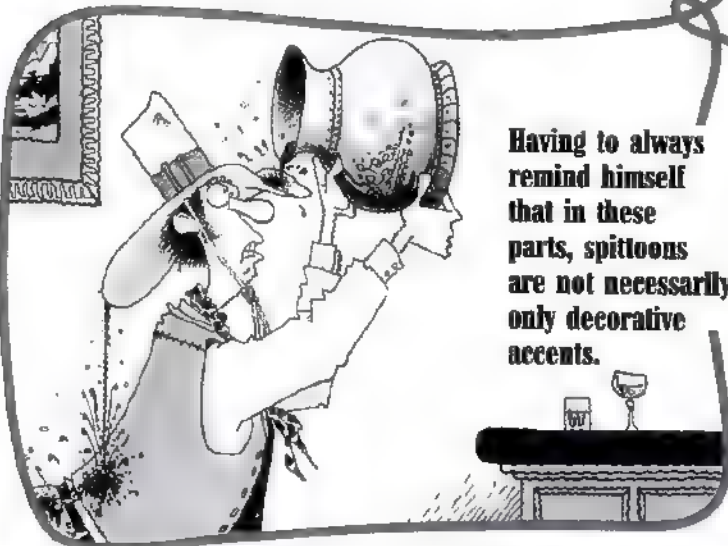
Ugly Issues Gay Cowboys
are Forced to
Contend With

WRITER AND ARTIST
JOHN CALDWELL





Although they are otherwise keenly attuned to all things in nature, indians have absolutely no gaydar to speak of.



Lowbrow ranch hands who defeat the purpose of bunkhouse aroma therapy by lighting their cheroots with his scented candles.

The hurtful and deceptive "Not tonight, I have a saddle sore" excuse.

Ignorant city folk who constantly ask if he still keeps in touch with the cop or the construction worker.

SHORTY! YOU TAKE DUSTY AND FRUITCAKE OUT TO ROUND UP THE HERD!

The sheer lack of imagination when it comes to cowboy nicknames.

♪ MIDNIGHT ♪
NOT A SOUND FROM THE PAVEMENT, ♪
HAS THE MOON LOST HER MEMORY ♪
SHE IS SMILING ALO-DE-HO-DE-HAYEEHEE!

Saddlebags don't hold as many muscle magazines as you might think they would.

There's the question of where to add yodels in campfire renditions of showtunes.

Tobacco chaw drool stains that take all the romance out of slow dancing.



MAD's ALL-INCLUSIVE DO-IT-YOUR PRESS CONFERENCE

Mr. President, considering _____ (1) _____ (2) _____,
what message do you have for _____ (3) _____?
I'm aware that _____ (4) _____ (5) _____ criticize
_____ (6) _____. Fortunately, I can rely on
_____ (7) _____ (8) _____ while _____ (9) _____.
So let me state, _____ (10) _____.

1

the challenges facing
how you've failed
that you're crucifying
that you're ridiculed by
your lack of compassion for
your ignoring
Rumsfeld's betrayal of
your secret hatred of
your total ignorance of
your attempts to destroy

2

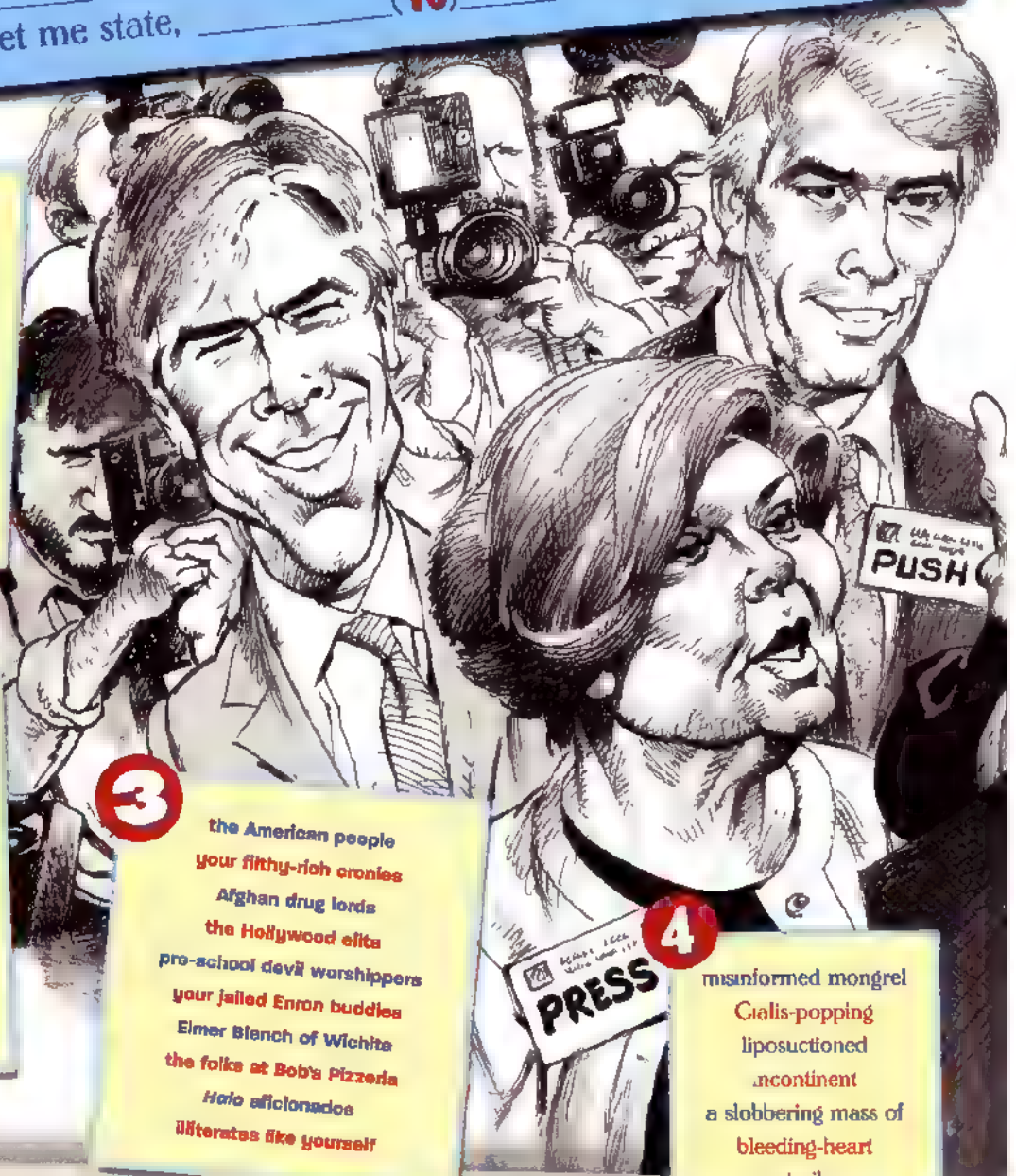
the nation
the military in Iraq
the middle class
the proud and the obese
closet dwarfs
the Cincinnati Bengals
those North Korean crazies
tribal casinos
gay sumo wrestlers
the cast of *The O.C.*

3

the American people
your filthy-rich cronies
Afghan drug lords
the Hollywood elite
pre-school devil worshippers
your jailed Enron buddies
Elmer Blench of Wichita
the folks at Bob's Pizzeria
Halo aficionados
illiterates like yourself

4

misinformed mongrel
Cialis-popping
liposuctioned
.ncontinent
a slobbering mass of
bleeding-heart
sterile



RSELF GEORGE W. BUSH

10

"We shall stay the course!"
 "What happens in Crawford stays in Crawford!"
 "Mission Accomplished!"
 "I did not have sex with that woman, Monica Lewinsky!"
 "Whoever smelt it, dealt it!"
 "There's no crying in baseball!"
 "I'm Batman!"
 "The name of our act is...The Aristocrats!"
 "Let's hug it out, bitch!"
 "I ain't no holla-back girl!"

9

I remain leader of the free world
 I plummet in the polls
 the nation goes down the tubes
 I'm despised in Spokane
 I firmly support Halliburton
 I cut veterans' benefits
 something screwy happens in Iraq
 I screw the Kurds
 backing Pat Robertson's hit list
 gas prices go through the roof

8

expert advice
 Krumping skills
 crush on Alan Greenspan
 breaking wind on buses
 fascination with hernias
 ties to the Saudis
 lust for parakeets
 iPod playlists
 lactose intolerance
 raging hormones

7

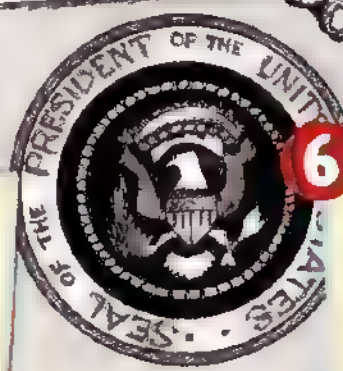
Condi Rice's
 the cast of *Scrubs*
 Netflix's
 Cindy Sheehan's
 Dog The Bounty Hunter's
 Michael Moore's
 Diddy's
 my old AA sponsor's
 Boy Scout Troop 41's
 Brad and Angelina's

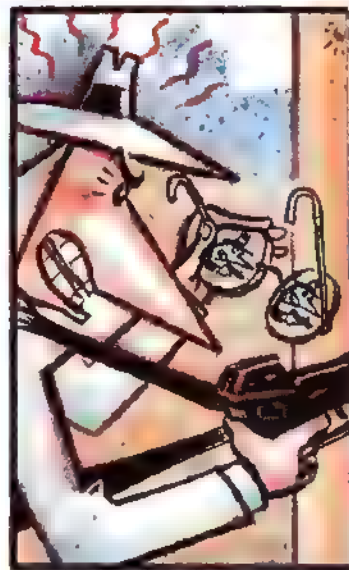
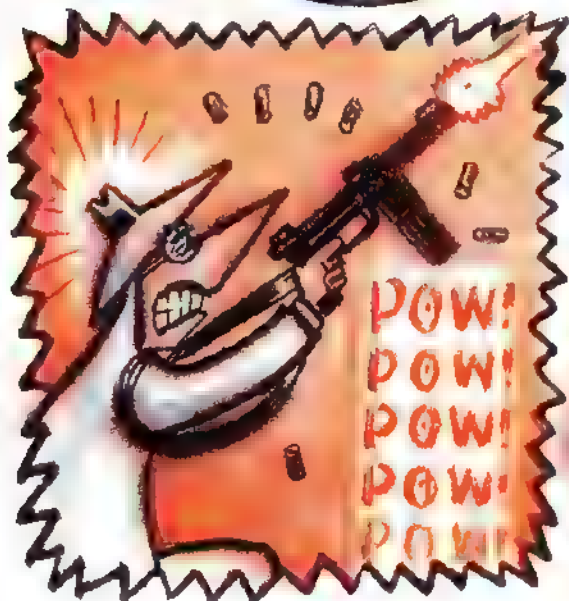
6

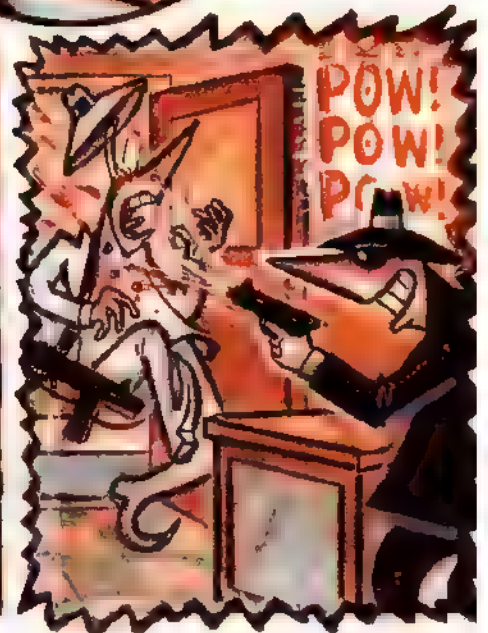
our Middle East policies
 my tripling the national debt
 my annoying smirk
 the WMD fiasco
 my brown-nosing OPEC
 my PlayStation addiction
 over-65 glue sniffers
 my IQ of 84

5

opponents
 Democrats
 mutants
 transsexuals
 bloggers
 rednecks
 Bo Bice look alikes
 bean-counters







KUPER

WHAT YOUR MOTHER IS **NOT**

I'M **NOT**
DEAF!

I'M **NOT**
FEEDING THE WHOLE
NEIGHBORHOOD!

I'M **NOT** YOUR
ANSWERING SERVICE!

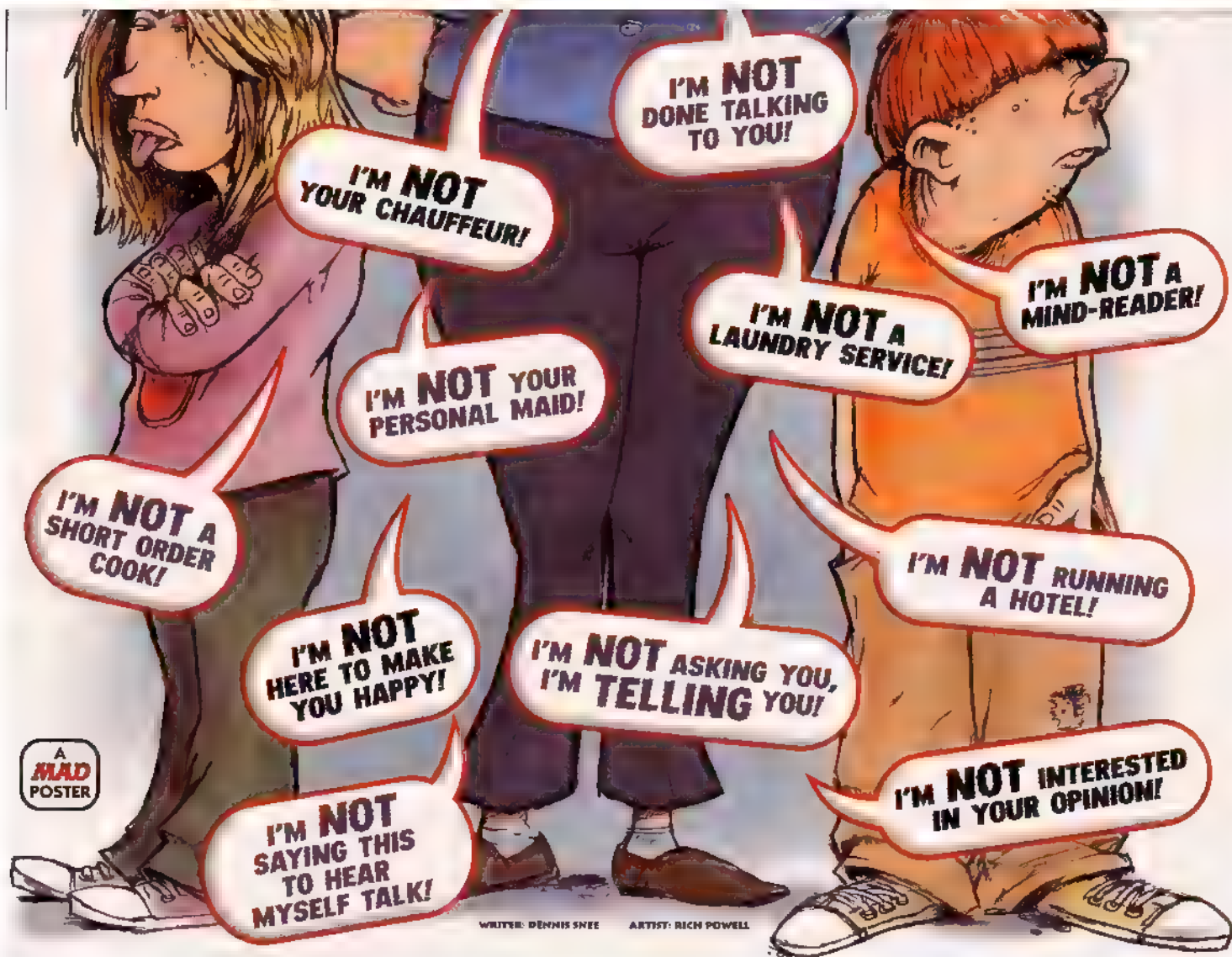
I'M **NOT** THE ONE
WHO DIDN'T DO
HIS HOMEWORK!

I'M **NOT**
MADE OF
MONEY!

I'M **NOT** GONNA
STAND HERE AND
WATCH YOU THROW
YOUR LIFE AWAY!

I'M **NOT**
AIR-CONDITIONING
THE WHOLE
STREET!

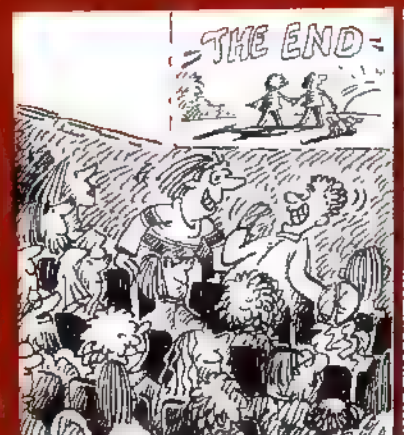






SERGE-IN GENERAL DEPT.

Sergio Aragonés Presents A MAD LOOK AT

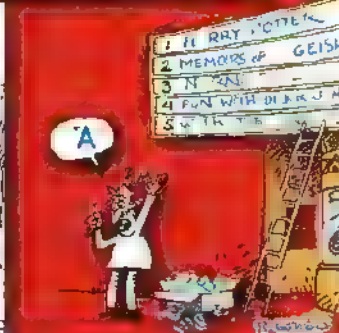
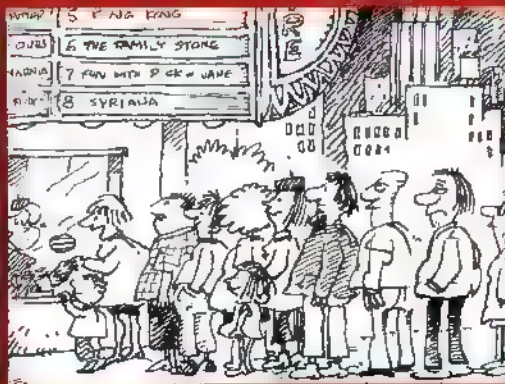
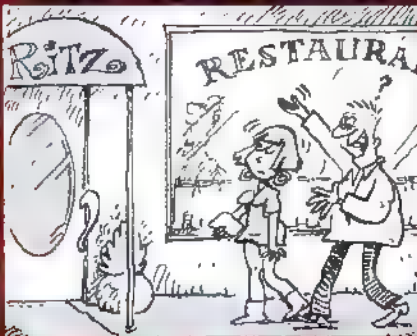


WRITER AND ARTIST: SERGIO ARAGONÉS

THE MULTIPLEX

THE CHRONICLES OF N
KING KONG
HARRY POTTER THE







ANGSTER'S PARADISE DEPT.

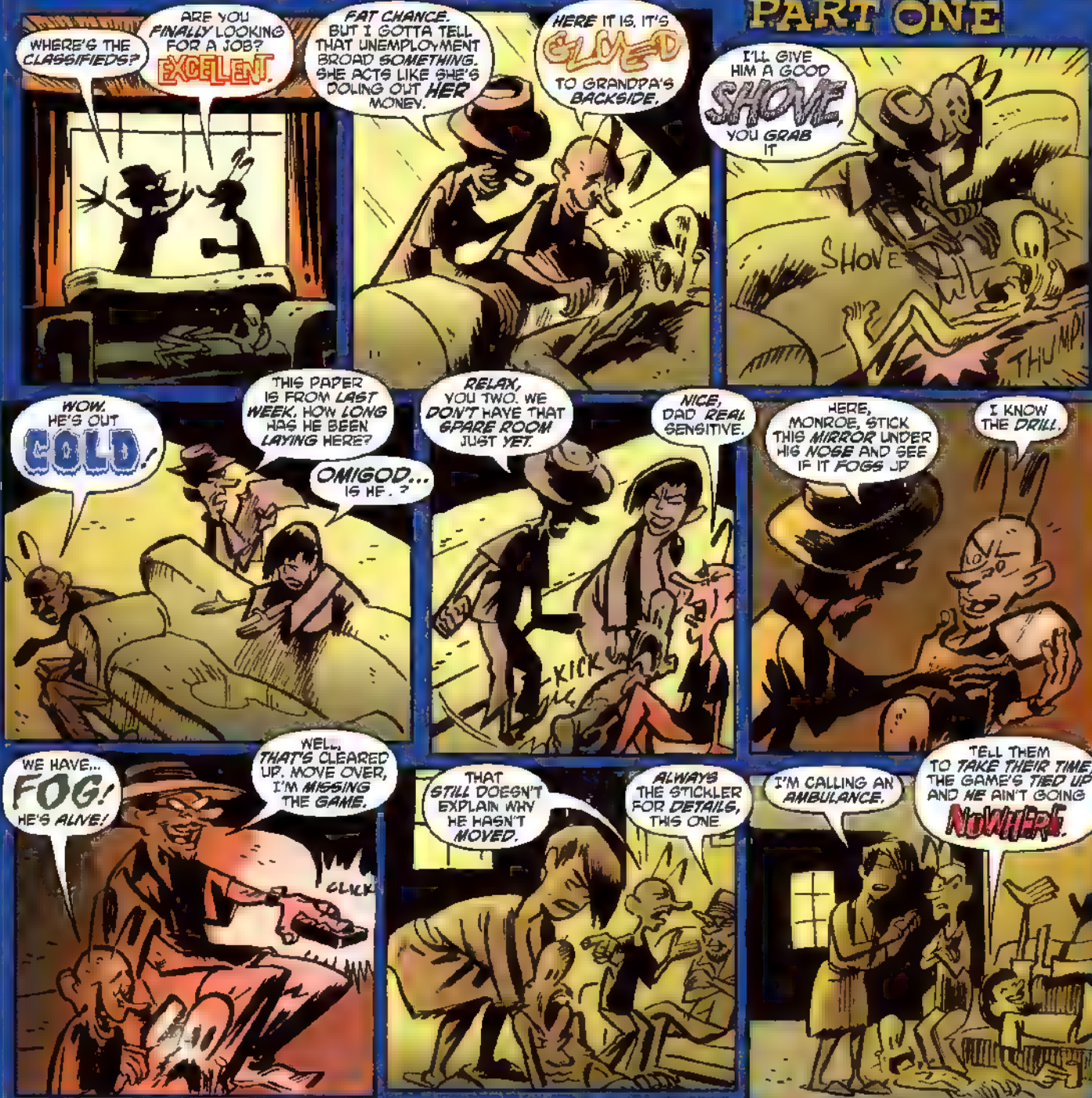
Get out the
protest signs,
it's...

MONROE

and...

THE RIGHT TO DIE

PART ONE



WRITER: ANTHONY BARBIERI ARTIST: BILL WRAY



I'VE GOT SOME **BAD NEWS.**

DON'T HOLD BACK, CHIEF.



IT SEEMS HE'S SUFFERED SOME SORT OF **SEIZURE.**

Um huh.



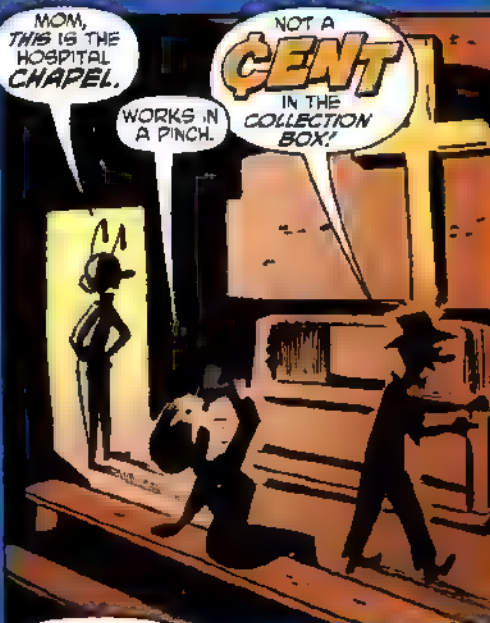
BUT WE WERE ABLE TO STABILIZE HIM ON LIFE SUPPORT.

OH! THAT IS TERRIBLE!



DAD, I THINK THE **SEIZURE** PART WAS THE BAD NEWS.

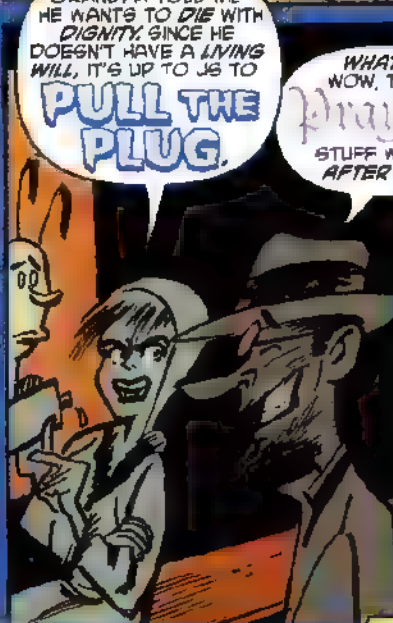
UGH! WOULD YOU PLEASE GO TAKE A WALK? I THINK I SAW THE DRUG CART DOWN THE HALL.



MOM, THIS IS THE HOSPITAL CHAPEL.

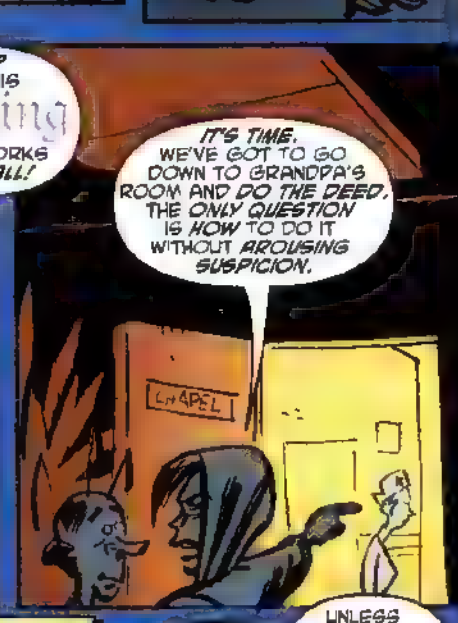
WORKS IN A PINCH.

NOT A **CENT** IN THE COLLECTION BOX!



OKAY, LISTEN. GRANDPA TOLD ME HE WANTS TO DIE WITH DIGNITY. SINCE HE DOESN'T HAVE A LIVING WILL, IT'S UP TO US TO **PULL THE PLUG.**

WHAT? WOW, THIS *Praying* STUFF WORKS AFTER ALL!

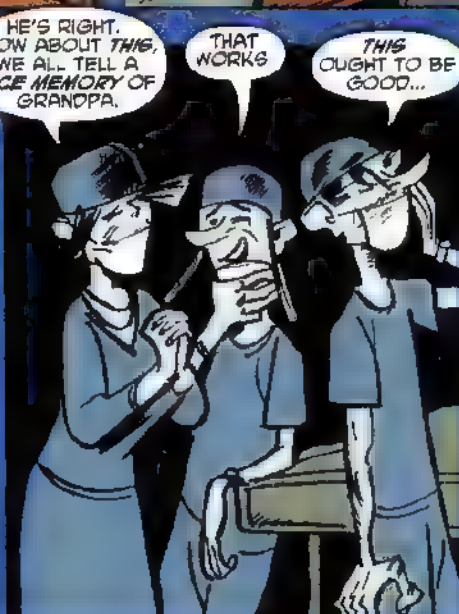


IT'S TIME. WE'VE GOT TO GO DOWN TO GRANDPA'S ROOM AND DO THE DEED. THE ONLY QUESTION IS HOW TO DO IT WITHOUT AROUSING SUSPICION.



SHOULD WE SAY SOME WORDS OR SOMETHING? LIKE A **EULOGY?**

NO, THAT'S FOR WHEN YOU'VE ALREADY BOUGHT IT



HE'S RIGHT. NOW ABOUT THIS. WE ALL TELL A NICE MEMORY OF GRANDPA.

THAT WORKS

THIS OUGHT TO BE GOOD...



20 MINUTES LATER...

OKAY, HOW ABOUT ANY MEMORY OF GRANDPA?

IT DOESN'T HAVE TO BE NICE?

UNLESS YOU WANT TO SIT HERE UNTIL HE CROAKS OF NATURAL CAUSES.

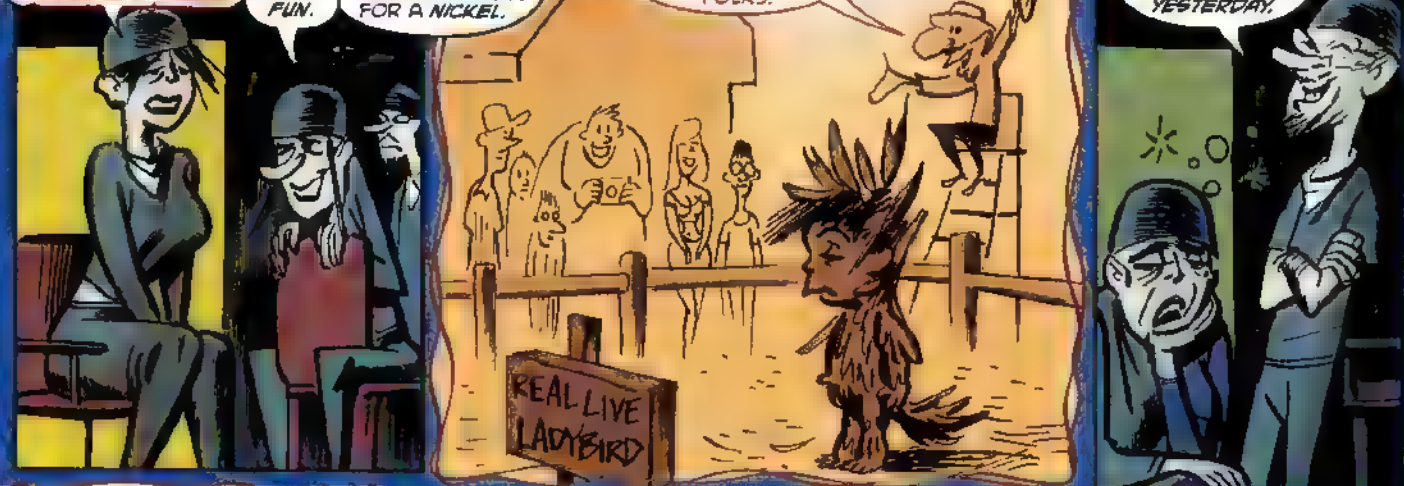
I'LL GO
WHEN I WAS A
LITTLE GIRL HE USED
TO TAKE ME TO THE
CARNIVAL.

THAT'S
FUN.

SORTA.
HE WOULD COVER
HALF OF ME IN
**CHICKEN
FEATHERS**
AND SELL TICKETS
FOR A NICKEL.

STEP
RIGHT UP TO
WITNESS THE PRODUCT
OF MY ONE DRUNKEN
NIGHT WITH AN EMU!
I AIN'T PROUD,
FOLKS!

REAL
TOUCHING.
OKAY, LET ME GET
MINE OVER WITH.
IT WAS LUNCH.
YESTERDAY.



HEY!
WHAT THE HELL
IS WITH THIS
EGGPARONI?

OH, I THINK
YOU COOKED IT
IN GRANDPA'S
UNDERWEAR-
BOILING POT.

PERFECT!



SOP
GET 'ER
DONE?

I RECKON
GET 'ER
DONE.



SAY
GOODBYE TO
OLD YELLER
SON

THAT'S
JUST HIS
JAUNDICE.
AND...



NO!
I WON'T SAY
GOODBYE!

WHUUUUH?

SHOVE

WE CAN'T
LET HIM DIE WITH
NO GOOD MEMORIES
OF HIM. HE MAY BE A
LEATHERY SHEET OF
MILDEW
BUT HE'S MY
GRANDPA!

TELL YA
WHAT, KID, I'LL BUY
YA A TURTLE - SPLIT
THE DIFFERENCE.
NOW GIMME
THAT PLUG!



NO WAY!
I'LL SAVE YOU,
GRANDPA!

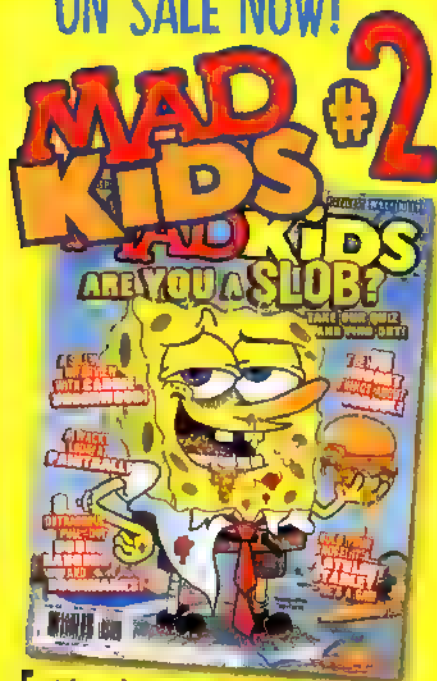
YOU
BETTER SAVE
YOURSELF!



TO BE
CONTINUED...

Tony B. B. Warner

ON SALE NOW!



Featuring:

Spy Vs. Spy Jr!



Game On!

Alfred's Brain Drool!

An Exclusive Interview with American Idol's CARRIE UNDERWOOD!



And coming on April 18...



THE STUPIDITY DOESN'T STOP!



GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH!

PURSUIT FORCE GAME

PSP • Sony Computer Entertainment America Inc.

The Hype: As a member of a special police unit known as the Pursuit Force, players engage in high-speed action to traverse land, air and sea in a war to rid the city of crime. Players can maintain constant pursuit by jumping from one moving vehicle to another, fighting and dodging enemies while hanging on at breakneck speeds.

The Snipe: Rumor has it that Sony scrapped its original design where players earned colored wedges as they advanced through the game, which was going to be called Trivial Pursuit Force.



BOOK

WHY GIRLS CAN'T THROW...AND OTHER QUESTIONS YOU ALWAYS WANTED ANSWERED MITCHELL SYMONS

Harper Paperbacks • \$12.95 • 256 pages • February

The Hype: The author attempts to answer the often pondered, but never explained questions of our lives, such as "Why do men have nipples?"

The Snipe: Spoiler alert: The answer is not, "So guys could give each other purple nipples."



MUSIC

BABIES MAKING BABIES VOL. 2: THE MISERY STRIKES QUESTLOVE

88c • February 14

The Hype: For Volume 1, *Questlove* (the drummer for The Roots) curated some of Soul's best love songs — this time around, he's focusing on the painful side of romance with songs like "How Can You Mend a Broken Heart," "Our Love Has Died" and "Good Morning Heartache."

The Snipe: It's a safe bet that Nick Lachey already has this one downloaded on the ol' iPod.



GAME



STAR WARS: EMPIRE AT WAR

PC • LucasArts

The Hype: Set a few years before the events of *Episode IV: A New Hope*, this action/strategy game lets players wage war on ground and in space, as well as experience the creation of the Rebel Alliance, the strengthening of the Empire and the beginnings of the Galactic Civil War. Memorable *Star Wars* characters like Obi-Wan Kenobi and Darth Vader can be brought into the action to help turn the tide of the battle as players build, manage and upgrade their space and ground-based units, vehicles, troops and base structures.

The Snipe: Great, another game in which you fight the Empire. For all their technical know-how, why can't the Lucas boys just create an "action/strategy" game that simulates a date with Natalie Portman?

DVD

COMEDY CENTRAL ROAST OF PAMELA ANDERSON: UNCENSORED

Paramount Home Entertainment • February 14

The Hype: See bombshell Pamela Anderson on the spot as the subject of a white-hot and completely uncensored roast by fellow celebrities, including Jimmy Kimmel, Andy Dick and Courtney Love.

The Snipe: Rabid fans of previous "completely uncensored" Pamela Anderson videos will be disappointed that she's completely clothed in this one.



GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH!

OVER 50 YEARS OF **MAD**'s BEST AD SPOOFS—

ALL IN ONE BOOK!

224 pages!

Hundreds of
parodies!

Full Color
Sections!

Interviews
with the Usual
Gang of Idiots!

MADVERTISING

A MAD Look
at 50 years of
MADison
Avenue

By David Shwayne

You've read the ad
about the book!

Now read the book
about the ads!

ON SALE NOW!

GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH!

NBA BALLERS: PHENOM

PS2, Xbox • Midway

The Hype: The NBA Finals in sunny Los Angeles, California. It's time for all the unknowns from around the world to step on the court and get noticed by the right people. From scouts and coaches to casting directors, everyone is looking for the next phenom. Take the trophy in unique basketball tournaments, customize your style to get all the eyes on you, and interact with the local scene.

The Snipe: Given that this is an NBA-approved product, "interacting with the local scene" will probably not entail such real-world basketball player hobbies as going to strip clubs, beating up fans, or going on trial for rape or shootings. Sorry to disappoint.



GAME



MUSIC

IF ONLY YOU WERE LONELY

RENTHORN HEIGHTS

Victory Records • February 28

The Hype: The band releases the follow-up to their hit debut, *The Silence in Black and White*, starting with their single, "This Is Who We Are."

The Snipe: It would be a gutsy career move if "This Is Who We Are" was just a four-second song that consisted of the sole lyric, "Um... We're Hawthorne Heights."



BOOK

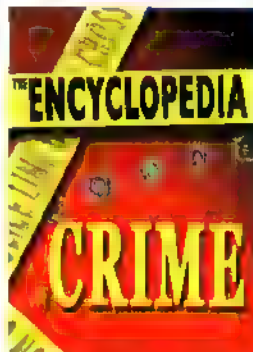
THE ENCYCLOPEDIA OF CRIME

OLIVER CYRIAX

The Overlook Press • \$40.00 • 544 pages • February

The Hype: Read about the facts, the history and the science of crime, including murderers, unsolved mysteries and a short history of hanging. Featured killers include Ted Bundy, Jeffrey Dahmer and the Boston Strangler.

The Snipe: There's no section on shoplifting, so should you decide to steal the book, you won't have to worry about being included in Volume 2.



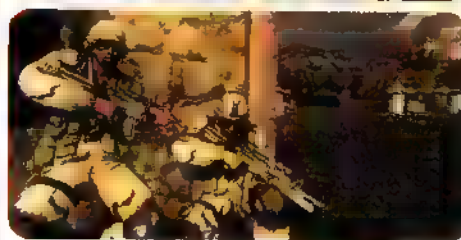
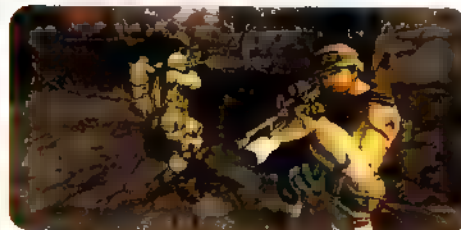
GAME

FULL SPECTRUM WARRIOR: TEN HAMMERS

PC, Xbox, PS2 • THQ

The Hype: As squad leader, players coordinate the actions of multiple infantry squads, leading them through hostile environments. Players utilize authentic combat tactics as they battle enemies with an explosive arsenal of weapons and high-tech military equipment. With an enhanced multiplayer mode, players can go online and battle friends in a variety of head-to-head and team-based objective missions.

The Snipe: This sounds pretty stressful and labor-intensive. There should be a "French" mode where you can just surrender and let someone else do all the fighting for you.

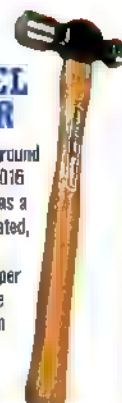


THE MUST-HAVE!

VAUGHAN S016 16-OUNCE HICKORY HANDLE SUPERSTEEL BALL PEIN HAMMER

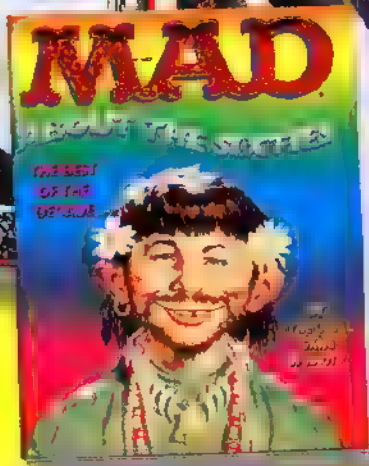
The Hype: 13" long, with concentric ground and polished head and pin, the Vaughan S016 is finished in rust-resistant black paint. It has a generous bevel on the head, and a flame-treated, compression-wedged, hickory handle. Plus, triple-zone heat-treating gives a precise temper to the striking face and ball. Use it to shape soft metal, form heads on rivets, or conform sheet metal to a mold.

The Snipe: Oh, sure, sure, if you believe those ball pein hammer lobbyist snakes!



GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH!

**WHO SAYS
BOOKS ARE JUST FOR
SMART PEOPLE?**



MAD ART



**AVAILABLE
WHEREVER
BOOKS ARE SOLD!**

TEEN TITANS™

PIZZA & PLAY SWEEPSTAKES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Entrant need not be present to win. Sponsor: Warner Bros. Online, 4800 Warner Blvd., Bldg. 505, Burbank, CA 91522. One grand prize winner will receive the following: (a) one Teen Titans pizza party, featuring an appearance by one of the Teen Titans costumed characters, (b) one select game console and Teen Titans video game, (c) \$500 cash, (d) one Teen Titans Gal comic book subscription, and (e) one Teen Titans promotional poster (approximate retail value "ARV" for the grand prize: \$3,775.00). Fifty (50) first prize winners will each receive one Teen Titans video game and one DC Comics Teen Titans prize package (that includes comic books and paper back books) (ARV for each first prize: \$100.00). Total ARV for all prizes:

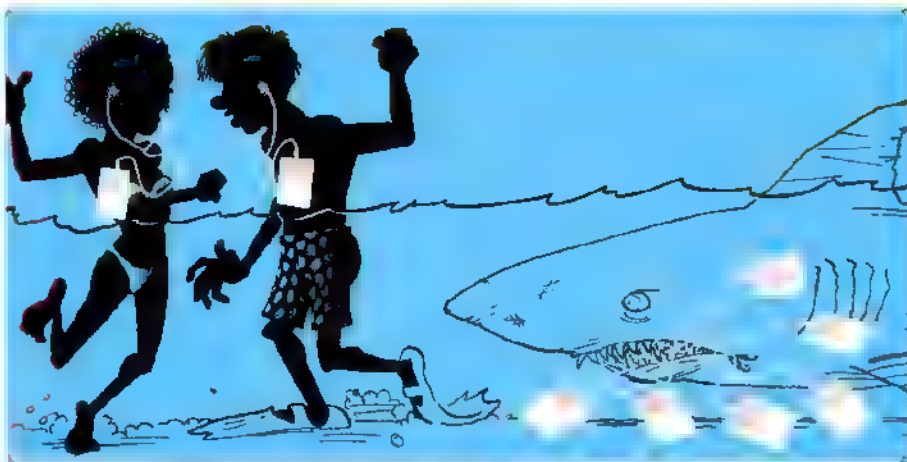
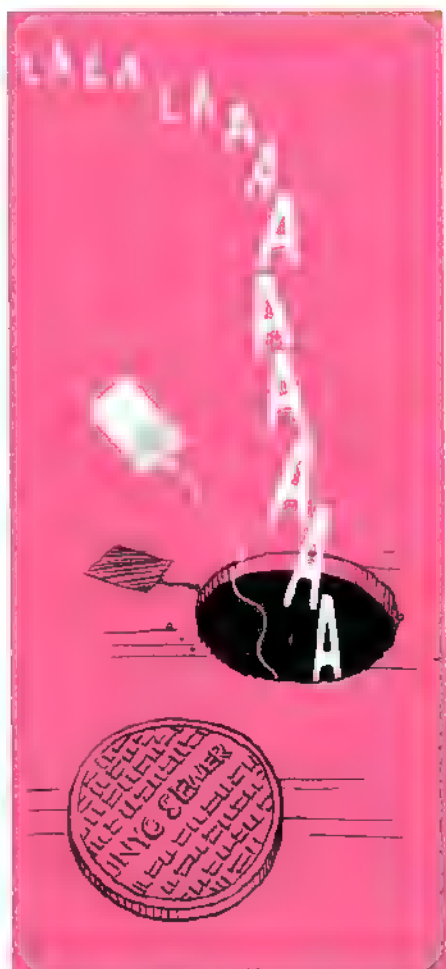
\$8775.00. Odds of winning depend on number of eligible entries received. To enter the Sweepstakes, you must be 17 years of age or younger and a legal permanent resident of the 48 contiguous United States. Employees of Time Warner, Inc., Warner Bros. Entertainment Inc., Warner Bros. Online Inc., DC Comics, Parrot Communications, Skycastle Entertainment and each of their respective parent companies, affiliates, subsidiaries, divisions, and advertising and promotional agencies and their respective officers, directors and agents and the immediate family members and persons living in the same household of each are not eligible. Void in Puerto Rico and where prohibited by law. Winners are responsible for all federal, state, local and other taxes. Sweepstakes begins at 12:00:01 p.m. PST on February 1, 2006 and ends at 11:59:59 p.m. PST on March 29, 2006. For the complete Official Sweepstakes Rules and for information on how to enter, go to www.teentitanssweeps.com.

TEEN TITANS and all related characters and elements are trademarks of and © DC Comics (194)



MAD

presents



Toons





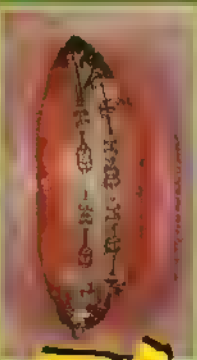
Planet TAD!!!!

<http://www.galaxyoblogs.com/planettdad>

Q Search



PlanetTAD!!!!



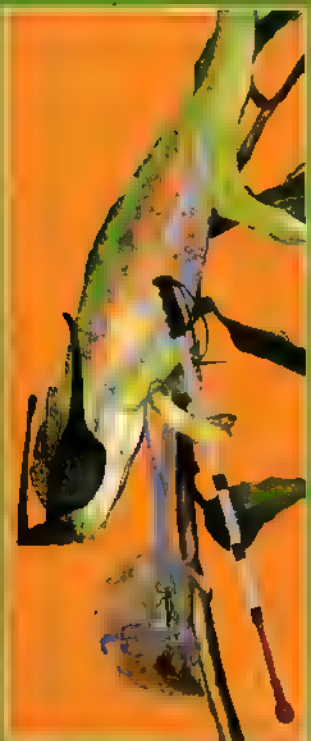
[About Me]
[Name]Tad]
[Grade]9]
[Monkeys or Apes?]Monkeys]

[15 February]03:19pm]

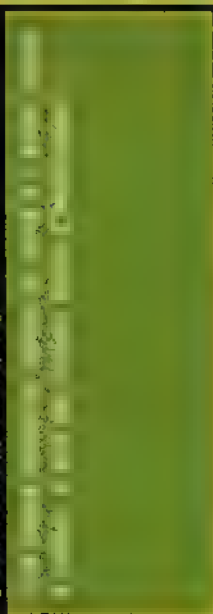
[mood]



bored]



[15 February]06:41pm]



[16 February]05:50pm]

[mood]



impatient]

I'll savor every one of them.

Mom's sarcastic sometimes.

[17 February]03:36pm]



[19 February | 12:28pm]

[mood]  hungry]

If you think about it, "
is a bad name for a food
because it suggests that
you're eating potato babies.



[20 February | 04:07pm]

[mood]  envious]

I really need a Nintendo DS.
In study hall today, Chuck and
my friend Darren were sitting
on opposite sides of the room
racing against each other on
their DS-es.
I had nothing to do but draw
baby potato angels



[21 February | 03:43pm]

[mood]  anxious]

So I think they're just messing with my head.

[22 February | 06:50am]

[mood]  birthday]

[28 February | 07:26pm]

[mood]  devastated]

when I came back, I stepped on it and broke it.
your things.





Consider a cell phone plan that gives you 500 free minutes a month. 500 minutes! Not 300, not 400...500!! That's 5000 many minutes! That is, until you start using them the way a lot of cell phone owners do — then 500 isn't so many minutes! Need proof? Just review the findings of our exhaustively researched and lavishly illustrated study we call...

MAD'S FEARLESS BREAK- DOWN OF 500 FREE CELL PHONE MINUTES

WRITER: BUTCH D'AMBROSIO

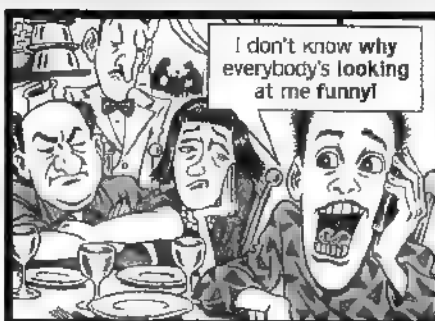
ARTIST: RICK TULKA

15 minutes:



Calling someone you're in the same room with as a joke.

8 minutes:



At a restaurant, saying the same nine words over and over again...

33 minutes:



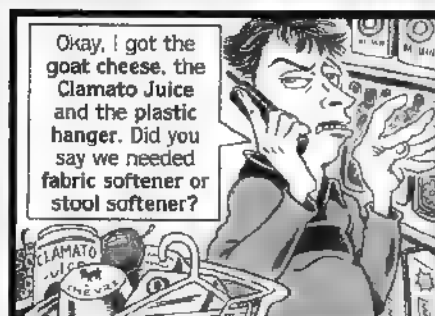
Making long distance calls to people you wouldn't otherwise talk to if you had to pay long distance charges.

3 minutes:



Calling in your pizza order from the parking lot after determining that the line was too long to wait on.

26 minutes:



Calling home to ask what you were sent to the store for.

18 minutes:



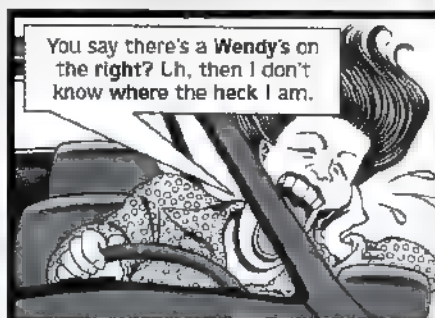
Calling around for a good brain tumor doctor.

16 minutes:



Calling your own number and pretending to be talking to someone to avoid having to talk to someone who's with you.

21 minutes:



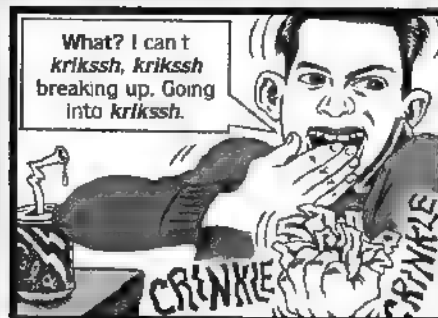
Getting or giving "real time" driving directions.

9 minutes:



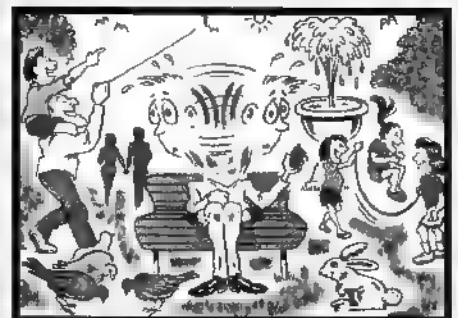
Telling your boyfriend or girlfriend to call you at home so you don't use up all of your minutes.

16 minutes:



Pretending that your connection is breaking up to people you don't want to talk to anymore.

0 minutes:



An actual emergency.

60 minutes:



Listening to your favorite TV show by having somebody at home hold the phone up to the set.

10 minutes:



Wasted while trying to get your "hands free" earpiece to stay in your ear.

39 minutes:



Navigating the automated customer service menu to find out how many minutes you have left.

12 minutes:



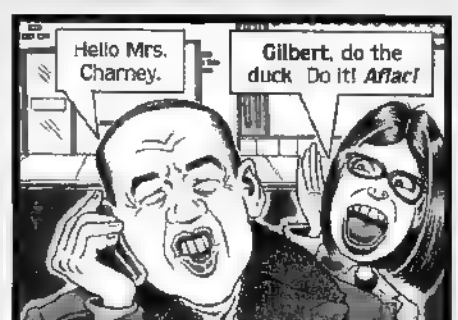
Returning a dropped call only to find that neither you nor the person you're calling back has anything more to say.

43 minutes:



On a road trip, talking to friends in the car in front of you.

2 minutes:



Having a celebrity you ran into tell your mother "Hi."

75 minutes:



Asking, "Can you hear me?"

75 minutes:



Saying, "I can't hear you."

19 minutes:



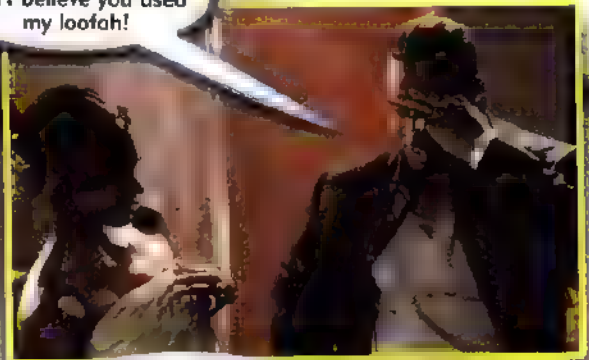
Making arrangements to switch over to a competitor's phone plan with 1,000 free minutes included.

MAD'S INESCAPABLE TRAPPED in the CLOSET OUTTAKES

Oh God, I need to get to a bathroom! That breakfast burrito is "Trapped in the Colon"!



I just... I just can't believe you used my loofah!



Stay right there! This is only Chapter 2 — we've got at least 20 more chapters to go before you can leave!



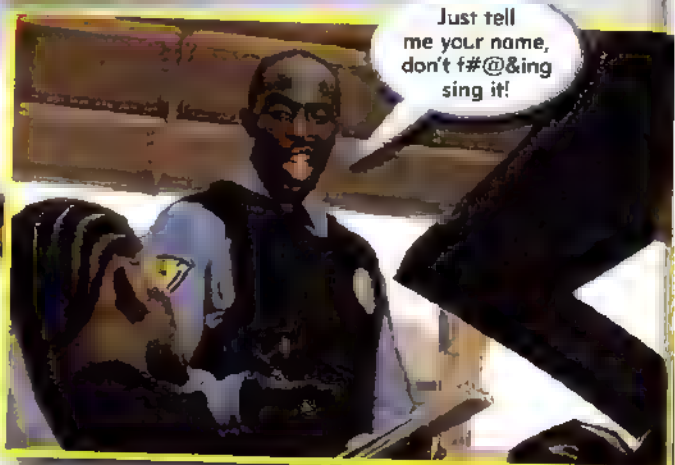
Damnit, I've got to get rid of this annoying "Trapped in the Closet" ringtone!



Well, this sure is an awkward game of freeze tag!



Just tell me your name, don't f#@&ing sing it!

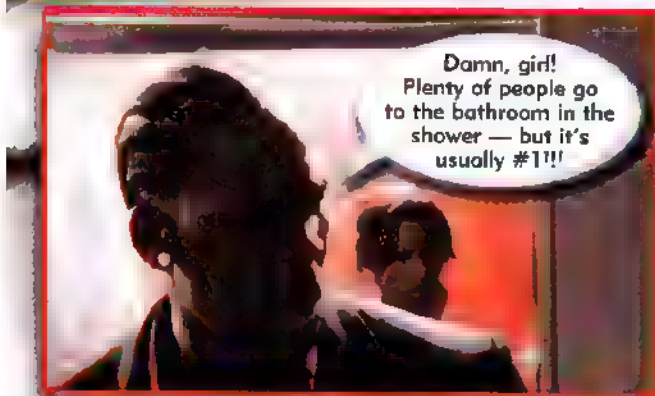




Maybe that cop won't even notice — just stay down there and don't make a sound, baby! Do your spelling homework or something!



Don't worry about it, honey, you can use this in your song — we'll just have to think up a rhyme for "flaccid"!



Damn, girl! Plenty of people go to the bathroom in the shower — but it's usually #1!!!



You bitch! I can't believe you wanted us to make love while listening to Usher!



I'm calling in a "708" — illegal rhyming!



That's right — wrestle! Wrestle for my amusement!



Ok, ok — it's cool! I'm just saying that the story is a bit badly paced, poorly written and crappily acted — but it ain't no thing!



GUISE AND DOLLS DEPT.

For more than five decades, Barbie has been the beloved plaything of millions of young girls and "very special" young boys. But after years of peddling the same exact doll in a different colored dress, it seemed as though the Barbie franchise had run out of gas. That is, until Mattel said "OK!" to a whole new line of movie-themed Barbies — but not every movie fit the Barbie image, and so we present...

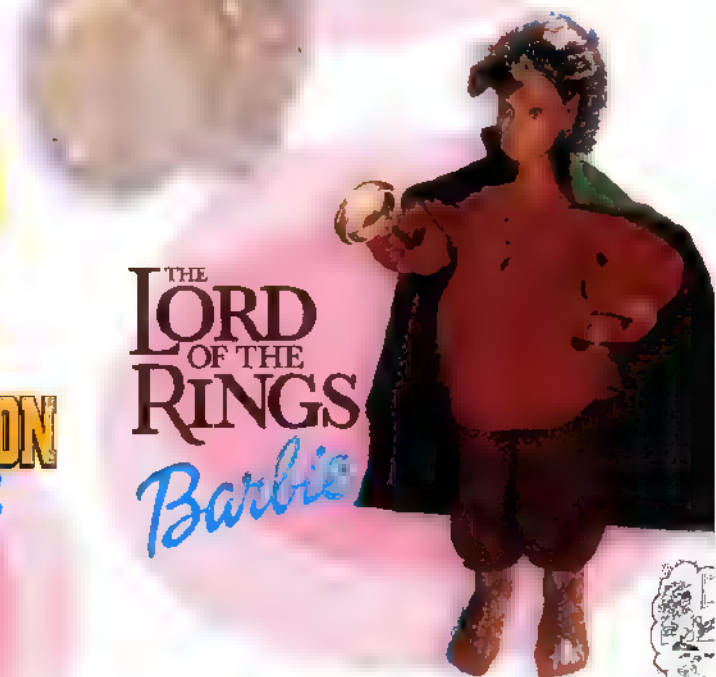
Barbie

MOVIE TIE-INS THAT NEVER WERE

IDEA: DUCK EDWING
ARTIST: SCOTT BRICHER



SHOWGIRLS
Barbie



THE LORD OF THE RINGS
Barbie



ALIEN
Barbie



PULP FICTION
Barbie



KING KONG
Barbie



Barbie



Barbie

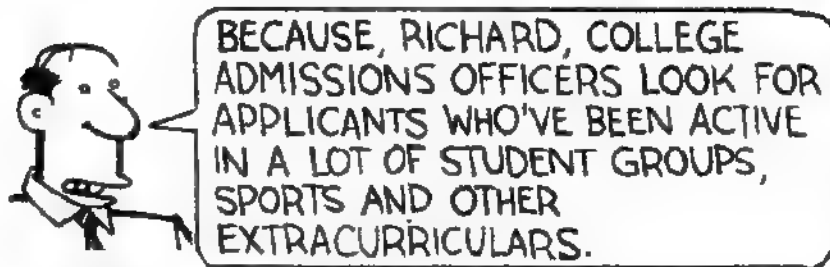
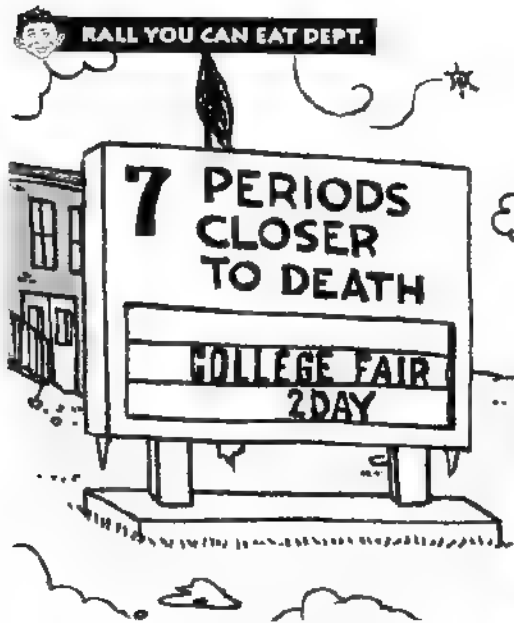
THE EXCORCIST
Barbie

THE CRYING
GAME
Barbie

there's
something
about
mary
Barbie

JAWS
Barbie





"DON'T PLAN ON SLEEPING UNTIL GRADUATION."



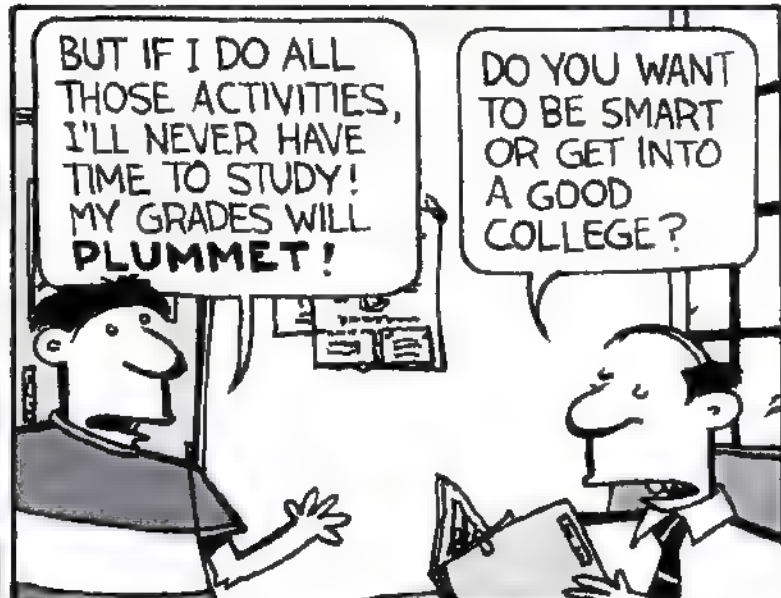
RICHARD M. MOORE

Football, Track, Junior Council on World Affairs, Young Business League, School Newspaper, Yearbook, Wrestling, Baseball, Marching Band, Crew, Junior Classical League, Pep Squad, Community Services Organization, Science Club, French Club, Civics Club, Baseball

(CONTINUED ON NEXT PAGE →)



"BASICALLY, BEING EVERYWHERE AT ONCE IS THE KEY TO GETTING INTO COLLEGE."



WHAT LONG-RUNNING,
ILL-CONCEIVED
DEBACLE SEEMS
TO HAVE NO
EXIT STRATEGY?

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

When you enter a complex and troubled situation, it's important to have a clear course of action in mind. However, many Americans currently find themselves witnessing a quagmire that only seems to be getting worse. To find out what this baffling and disturbing fiasco is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



THE PUBLIC AT LARGE FEELS THIS IS A DISASTER.
KEEN OBSERVERS ARE AWARE THIS IS A TOTALLY
WRONG THING. ALL THE GUYS IN CHARGE
TRADED IN THEIR HONOR. THEY CERTAINLY FLOPPED IN
THE CLOWNISH WAY THEY ACTED. THEY'RE NOW BESET
WITH PROBLEMS. PEOPLE ARE FIRMLY DIVI-
DED AND NO ONE KNOWS WHAT IT WILL LEAD TO

A

WRITER AND ARTIST: AL JAFFEE

B

WHAT LONG-RUNNING,
ILL-CONCEIVED
DEBACLE SEEMS
TO HAVE NO
EXIT STRATEGY?



FOLD PAGE OVER LIKE THIS!

A

B

FOLD BACK SO THAT "A" MEETS "B"



THE R.
KELLY

TRAPPED IN
THE CLOSET
VI-
DEO

A

B

